



**Gender &
Breeding
Initiative**

Design elements for gender-responsive breeding

Graham Thiele, Director
CGIAR Research Program on Roots, Tubers and Bananas

21 SEPTEMBER 2017

Background

- For plant and animal breeders to meet end user needs, they must **understand the priorities that women and men assign to genetically determined traits.**
- Well targeted variety profiles will lead to greater adoption of improved varieties and greater impact of breeding programs.
- Overlooking traits important to women can aggravate household food insecurity and poverty.
- Breeding programs need practical methods and tools to be more gender responsive.

CGIAR Gender and Breeding Initiative

Goals



- **Develop a strategy for gender-responsive breeding** with supporting **methods, tools and practices.**
- Working with plant and animal breeders and social scientists: CGIAR centers, Research Programs and partners.

CGIAR Gender and Breeding Initiative

- **Coordination:**



RESEARCH
PROGRAM ON
Roots, Tubers
and Bananas



- **Linking with:**



Excellence in
Breeding
Platform



Collaborative
Platform for
Gender Research

CGIAR Gender and Breeding Initiative

Innovation Workshop on Gender Responsive Breeding

- 5 – 7 October 2017, Nairobi, Kenya
- Brings together a group of social scientists, and plant and animal breeders.
- Will build on the findings of earlier workshop on Gender, Breeding and Genomics that was held in 2016.



Innovation Workshop

- **Three input papers:**

1. Gender and social targeting.
2. Setting breeding objectives and trait prioritization.
3. Case studies of gender-responsive breeding programs.

- **Outputs:**

1. Key design principles for a gender responsive breeding program.
2. Theory of change.
3. Funding strategy.

CGIAR Gender and Breeding Initiative

Webinars

- Three webinars: July, August, September
- Recordings of earlier two on GBI website – leave a comment!
- Knowledge sharing tool to reinforce the messages around how to achieve gender responsive breeding across CGIAR.



www.rtb.cgiar.org/gender-breeding-initiative

CGIAR Gender and Breeding Initiative

Design elements for gender-responsive breeding



- **Stefania Grando - Honorary Fellow, ICRISAT and International Consultant**
- Plant breeder with 30+ years of experience in research for development spanning across Africa and Asia and research management and leadership, mentoring, inter-organizational relations and communication skills.



- **Jacqueline Ashby - Gender expert and International Consultant**
- Development sociologist, researcher and teacher with international development experience in organizational change, technology development and poverty reduction in agriculture and food systems.