

#### Background and introduction

HISSEARCH
PROGRAM ON
Grain Legumes and
Dryland Cereals

- For most CGIAR/NARS breeding programs, when a variety is ready for release to farming communities, the plan is usually to progress from early generation seed to either seed companies or community seed producer groups
- if it's a hybrid seed, the model is new seed is reproduced each season, and the farmers know they need to replace their seed every season
- Hybrids are easy to commercialize; there is interest from the seed company and there is a market for the seed products

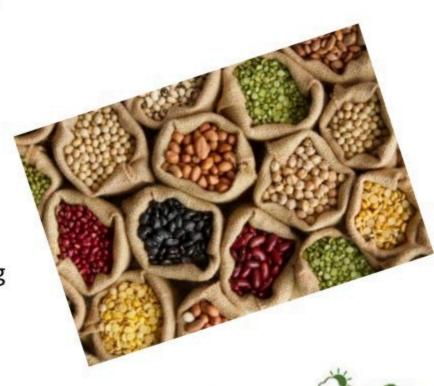




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- For non –hybrid seeds, like the portfolio in GLDC mandate, this model doesn't work in a linear way
- Because the seeds are self pollinating etc, farmers use them for more than one season without dramatic reduction in yields.
- Farmers also get alternative channels of sourcing the non-hybrid seeds that are not the typical marketing channel
- I share two examples in this presentation



#### 1. North and East Uganda Mixed Methods Survey, 514 HH, 2018/2019

From whom did you first get to know about/source seed for groundnut variety?



	1.11. Region											
	Eastern				Northern Sex of the head of household				Total Sex of the head of household			
	Sex of the head of household											
	Female		Male		Female		Male		Female		Male	
	Count	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count	Column N %
Government extension	1	4.2	3	2.3	0	0.0	0	0.0	1	2.2	3	1.3
Farmer group	1	4.2	3	2.3	4	19.0	4	4.2	5	11.1	7	3.1
NGO/CBO	0	0.0	0	0.0	0	0.0	2	2.1	0	0.0	2	.9
Research centre (trials/demos/field days)	1	4.2	11	8.4	1	4.8	0	0.0	2	4.4	11	4.8
Seed/grain stockiest	5	20.8	21	16.0	2	9.5	20	20.8	7	15.6	41	18.1
Another farmer relative	10	41.7	59	45.0	13	61.9	57	59.4	23	51.1	116	51.1
Another farmer neighbor	5	20.8	24	18.3	1	4.8	10	10.4	6	13.3	34	15.0
Radio/newspaper/TV	0	0.0	1	.8	0	0.0	0	0.0	0	0.0	1	.4
Other	0	0.0	9	6.9	0	0.0	2	2.1	0	0.0	11	4.8
Own Seed	1	4.2	0	0.0	0	0.0	1	1.0	1	2.2	1	.4
Total	24	100.0	131	100.0	21	100.0	96	100.0	45	100.0	227	100.0



But why and how do farmers, relatives and neighbours account for 66% of the sources mentioned for groundnuts?

Own saved seeds – which is considered key for most legumes accounted for only 2.2% for the female farmers and 0.4% for male farmers



Photocredit: Ruth Wanjiku, CBCC. Women farmers in East Uganda

# Culture of sharing seeds as an integral part of sharing farm labour



		sex of the farmer				
		Female(n=291)	Male(n=223)			
Labour Type used by Farm	er	Column N%	Column N %			
Family labour	No	0.0	.4			
	Yes	100.0	99.6			
Hired Labour	No	44.3	42.2			
	Yes	55.7	57.8			
Both family and hired labour	No	44.3	42.6			
	Yes	55.7	57.4			
Community shared labour	Eleja	ii .				
	Aleya					

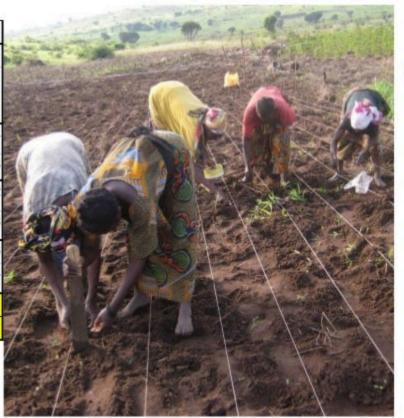
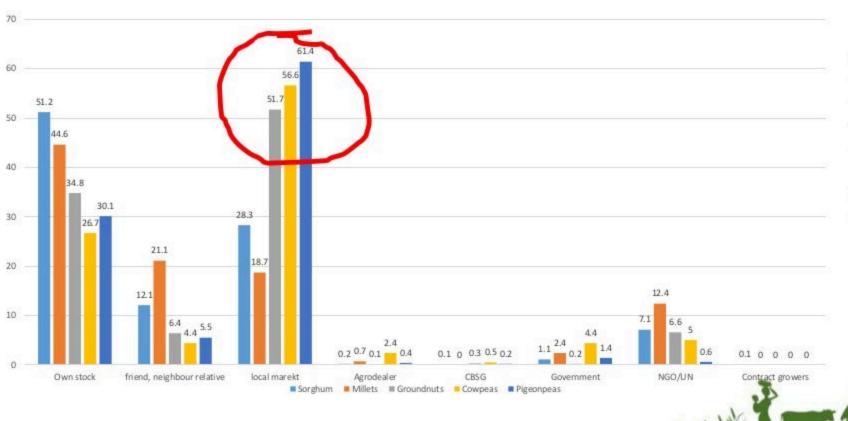


Photo credit: Africacare/Adolphe Muwaw. Women working together in South Kivu

### 2. McGuire and Sperling: The legume and cereals seed sources for 6 countries



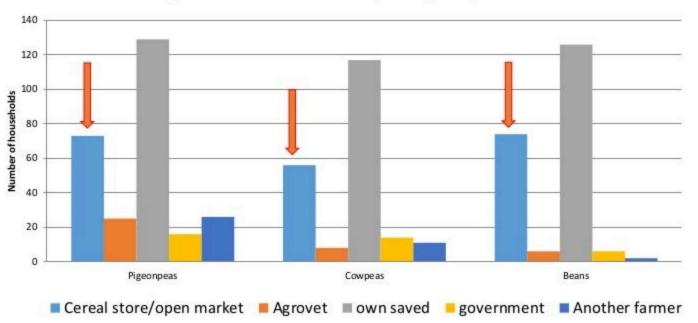


- Malawi,
- Kenya,
- DR Congo,
- · Haiti,
- South
   Sudan and
- Zimbabwe
- sample of 2592 households

### Cross sectional household survey/Infrastructure, Eastern Kenya (Njuguna et al., 2014)





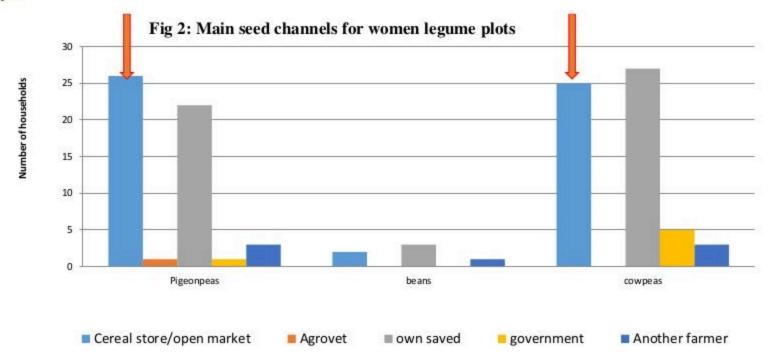


- Farmers close to main county headquarters >10 agrovet shops
- Farmers 30km from county headquarters, < 3 agro-vet shops
- Farmers 60 km away from county headquarters, <=1 agrovet shop
- 500 Households



#### Cross sectional household survey/Infrastructure, Eastern Kenya









- Cereal stockists are traders with a shop and storage facility in the trading centres in almost all rural markets centre
- Farmers in Eastern Kenya sell their farm produce to the cereal stockists at harvesting time (negative connotation – exploitation?)
- The play a key role of legume and cereals aggregation in the local villages. The cereal stockiest are entrepreneurs, they invest in crop protection, sell some of the produce forward on the value chain



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 At the beginning of the rainy season, they sell 'grain' to the farmers, at a higher price, and the farmers use the grain as seed.

➤ They are the first link to the market for rural farmers, they are already living in the rural areas

- ➤ Their transaction involves 'cash' component
- With a business objective, they play a critical role in maintenance of germplasm, that is adapted to the local conditions
- They are trusted by the community members, especially the women who can sell grains in small quantities to them
- ➤ They have a social capital that is also supported by the fact that they sell other consumables, necessary for rural households e.g. soap, sugar and occasionally run a credit system for the farmers
- They have the potential to be a 'varieties/high quality seed' information hub for the villages



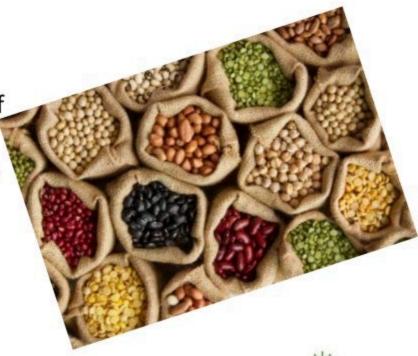




 Cereal stockists' are business men, they are not agriculturalists, do they consider the impact their actions have on the livelihoods and food security of surrounding villages? Do they link the dots?

 The regulatory framework (in Kenya) does not give them leverage to sell seed?

- Cereal stockists are they universal in all dryland areas across countries? They are not used by extention processes
- GLDC seed systems struggles with entry point for non-hybrids seeds into the commercial delivery pathway, would the cereal stockiest hold the key?





- The intimate relationship between the cereal stockists in the rural villages and the rural women and men farmers is a unique social enterprise that needs to be explored for delivery of improved legume varieties.
- The policy framework to support their recognition could be tested
- Their capacities on knowledge of high-quality seed of improved varieties to be considered.
- Every rural woman, even though constrained by mobility norms, always goes to their local trading centres, to sell produce or buy inputs; their chance of interacting with a cereal stockists in the market is very high







#### Demand-driven Innovation for the Drylands



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#### Thank you

