

GIVING VISIBILITY TO INVISIBLE WORK

Embedding gendered patterns of work intensity in agriculture-nutrition research

Fiorella Picchioni¹, Giacomo Zanello¹, C. S. Srinivasan¹, Amanda Wyatt², Patrick Webb³

¹ University of Reading (UK) ² Consultant (USA)

³ Tufts University (USA)

Research funded by:





g.zanello@reading.ac.uk

MOTIVATIONS

- Distinction between time intensity and energy intensity is crucial in designing and promoting development interventions (Jackson and Palmer-Jones, 1998)
- Time use has become an important tool in agriculturenutrition research to help examine gendered patterns of rural labour and wellbeing (Johnston et al., 2018)
- Energy intensity has been overlooked due to challenges in measuring energy expenditure (Zanello et al., 2018)
- Complementing time and energy has the potential to improve our understanding of how people manage their workloads, how this may interact with nutritional outcomes, and on uptake of agricultural innovations

LITERATURE

- How people spend their time can impact their nutritional status, health, and income (Johnston et al., 2018)
- However, women's allocation of time both have an effect on their own, as well as the overall households', health and nutritional status (Komatsu et al., 2019)
- After a few studies in the 1980s, very little attention has been given to measuring human energy expenditure in rural settings (Vaz et al., 2005)
- Seasonality matters. Intensive work is often associated with lean season (Devereux, 2009)

OUR CASE STUDIES

- Multi-country case studies:
 - Nepal, Terai and hill area (Jun 2017 Sept 2018)
 - India, Telangana State (Jun Dec 2018)
- In each country (study design in Zanello et al., 2019):

OUR CASE STUDIES





OUR CASE STUDIES

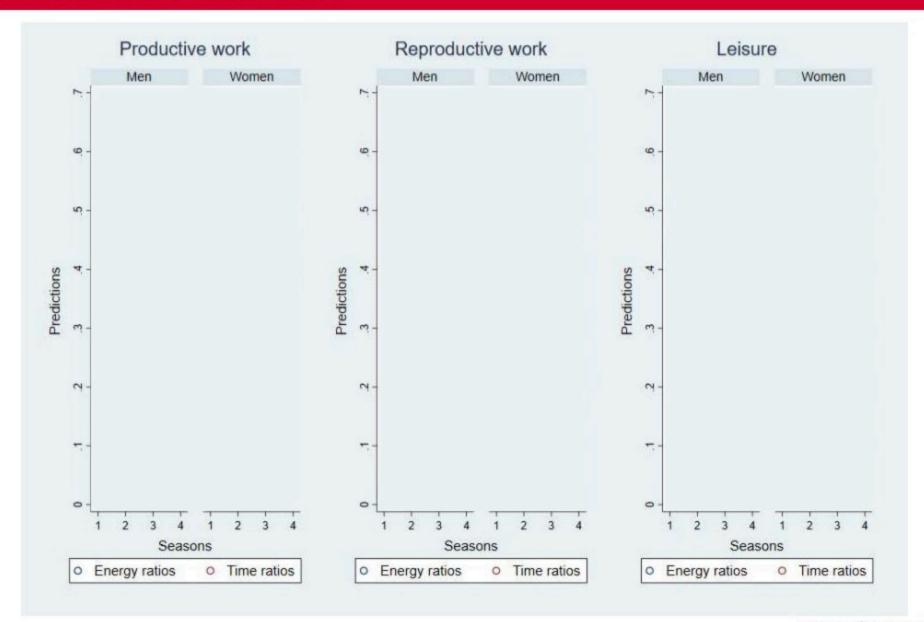
- Multi-country case studies:
 - Nepal, Terai and hill area (Jun 2017 Sept 2018)
 - India, Telangana State (Jun Dec 2018)
- In each country (study design in Zanello et al., 2019):
 - Total sample of 40 individuals (20 men and 20 women)
 wearing accelerometry devices for 7 full consecutive days for
 4 weeks across the agricultural season (land preparation,
 sowing/seeding, land maintenance, and harvesting)
 - Household questionnaire followed by daily individual questionnaires capturing recall of time use (1-hour intervals during awake time, 4am – 11pm)
 - Full sample of 1,120 days and 26,880 hours

METHODOLOGY

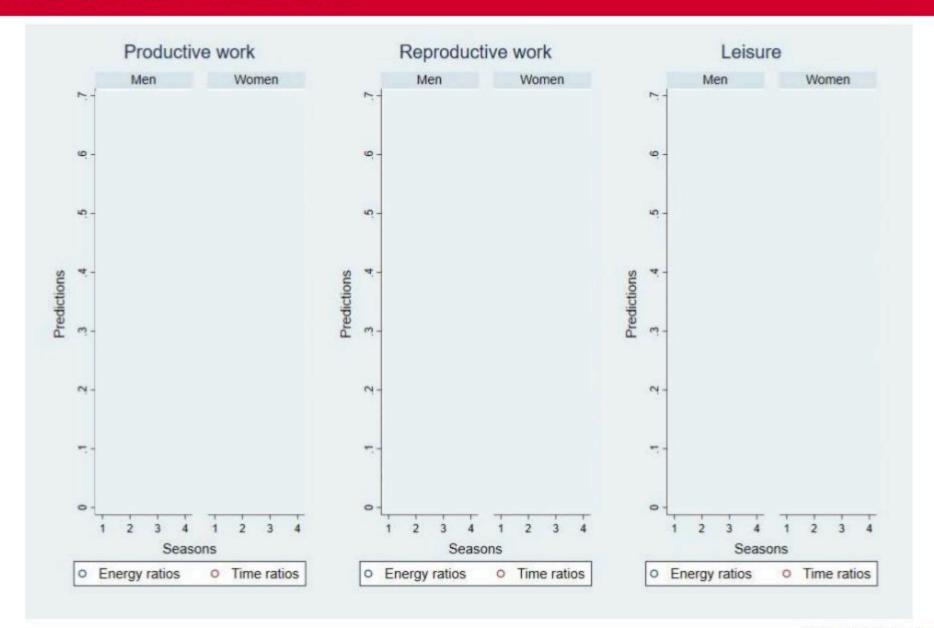
- Usual estimation models do not consider that activities are substituting and therefore individuals face tradeoffs between them
- We use Fractional Multinomial Logit (Mullahy, 2010) to model the ratios of energy (e) and time (t) spent in productive (p), reproductive (r), and leisure (l) activities during daytime. Predictions by sex and agricultural season
- Econometrics specification (for time and energy):

$$\begin{bmatrix} y^p = \beta_0 + \beta_1 SEASON \times SEX + \beta_2 IND + \beta_3 HH + \beta_4 CONTROLS + \varepsilon \\ y^r = \beta_0 + \beta_1 SEASON \times SEX + \beta_2 IND + \beta_3 HH + \beta_4 CONTROLS + \varepsilon \\ y^l = \beta_0 + \beta_1 SEASON \times SEX + \beta_2 IND + \beta_3 HH + \beta_4 CONTROLS + \varepsilon \end{bmatrix}$$

RESULTS - INDIA



RESULTS - NEPAL



DISCUSSION

- Activities tend to have clear patterns of time and energy use
- Women and men both work in many aspects of productive activities that absorb most of their time and energy. Women compensate for heavier burdens of productive and reproductive work by having less leisure time
- Productive work varies by season in terms of allocation of time and energy. Reproductive work appears to be less elastic to seasonality

CONCLUSIONS

- First step in conceptualising and measuring how rural people allocate their time and energy expenditure across different livelihood activities
- A richer picture of time and energy expenditure can equip policy makers with the tools to create effective gender and nutrition sensitive agricultural interventions
- Gender sensitive agricultural interventions (e.g. adoption of technologies) should consider how people manage their workloads, and how work burdens vary by gender, agricultural season, and context



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FIELD MANUAL + WORKSHOP



Giacomo Zanello, C.S. Srinivasan, Florella Picchioni, Patrick Webb, Paul Nkegbe, Radhika Cherukuri, Shailes Neupane, Yazidu Ustarz, Nithya Gowdru, Saurav Neupane, and Amanda J. Wyutt





DESCRIPTIVE STATISTICS

_	India			Nepal		
	Men	Women	Δ	Men	Women	Δ
Individual characteristics						
Age (in years)	40.8	34.3		46.0	43.2	
BMI (kg/m ²)	22.1	20.6		23.3	23.8	
Literacy (dummy)	0.3	0.1	*	0.7	0.4	*