Making (Ag) Knowledge travel: We're on a journey together!

Introduction to CGIAR efforts to make research processes and outputs Available, Accessible and Applicable

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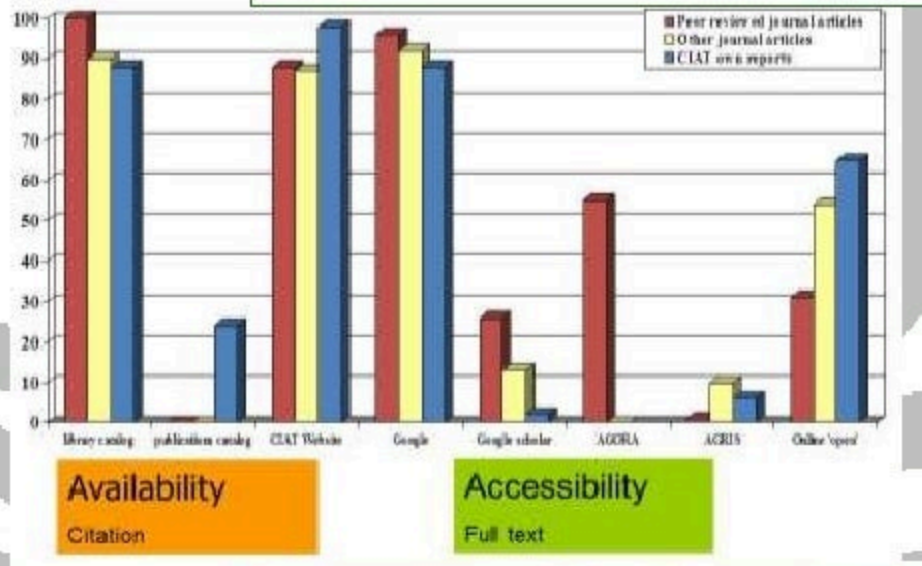
Why should ag knowledge travel?

How do we make knowledge travel?

- For knowledge to travel (and be used) people need:
  - To be able to find it (availability)
  - To be able to put their hands on it (accessibility)
  - To be able to make use of it and re-use it (applicability)
- CGIAR AAA framework
- **'Benchmark' :** how likely are research outputs to 'travel'
- Help scientists and Centers/Programs decide on level of availability and accessibility of outputs – and the pathways to get there!.

Good to see where we started from

- CIAT carried out AAA benchmarking based on 2006 CGIAR Performance Indicator Outputs
- Results presented at 2009 KS week
  - Good availability, poor accessibility
- Showed pathways developed with other CIARD partners
- DG supported plan of action



2006 Research Outputs	Total	Availability - Citation				Accessibility – Full Text			
		Library catalog (%)	Publications catalog (%)	CIAT website (%)	Google (%)	Google Scholar (%)	AGORA (%)	AGRIS (%)	Full text Online 'Open' (%)
Peer reviewed journal articles	**84**	**100**	**0**	**88**	**96**	**26**	**55**	**1**	**31**
Peer reviewed book chapters	47	81	0	94	100	11	NA	0	4
Conference, workshop papers	67	23	0	33	33	0	NA	0	15
Other journal articles	**39**	**90**	**0**	**87**	**92**	**13**	**0**	**10**	**41**
Own reports/ publications	**49**	**88**	**24**	**98**	**88**	**2**	**NA**	**8**	**51**

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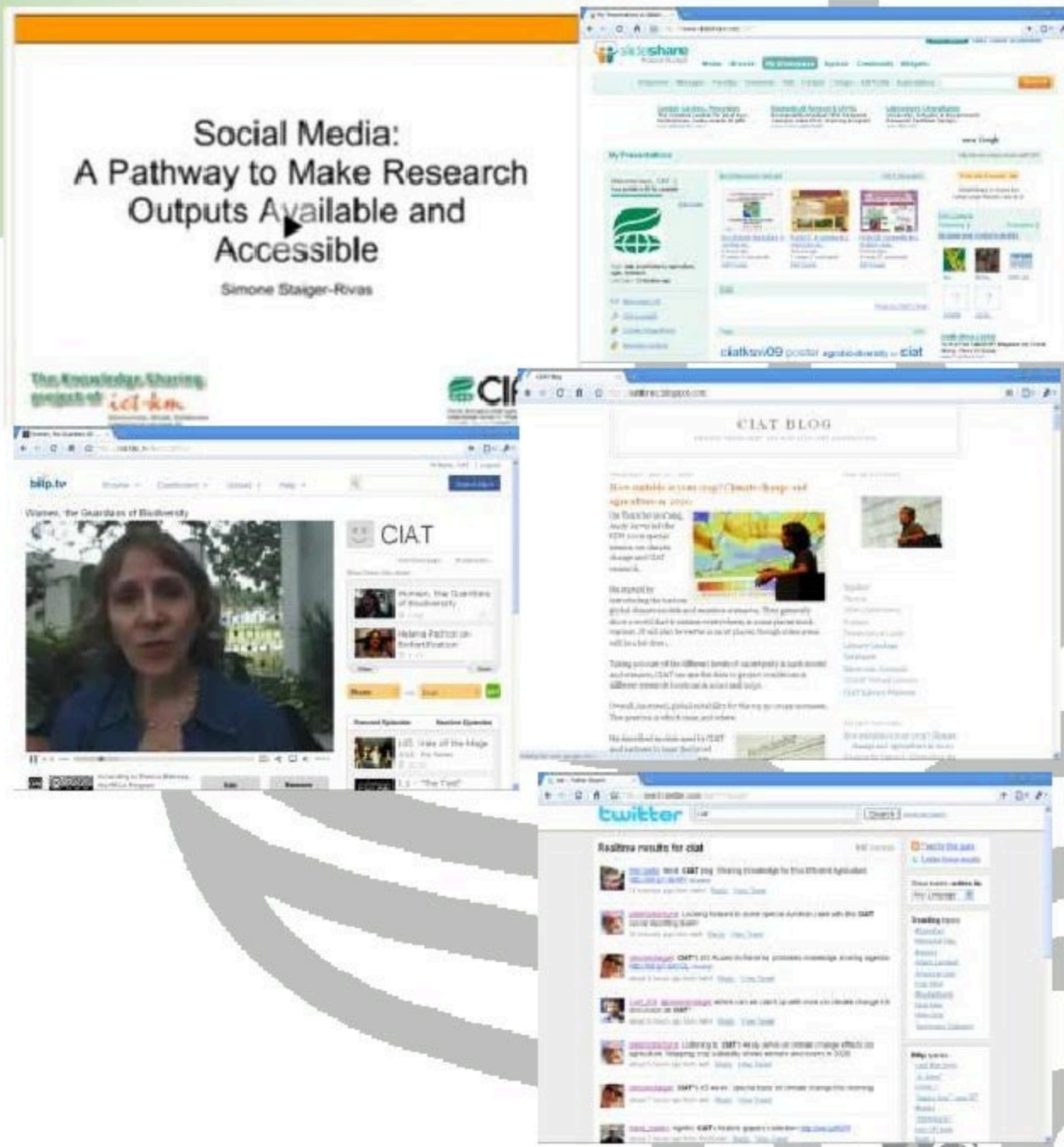
Some AAA pathways adopted by CIAT

1. Information management pathways
2. Social media pathways
    1. Slide share for presentations and posters
    2. Blip TV for videos
    3. Microblogging with Twitter
3. Policies
4. Other?



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Some pathways

Making a website's content visible on the Web

Using Web 2.0 solutions for your Website

Digital accessibility of content

Develop a Repository for Digital Content

Better licensing

Newsfeeds

Open access policies

Using video to communicate research outputs

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Some important steps

- Facilitate institutional readiness (e.g. policies, incentives etc.)
- Capture the outputs/knowledge generated– throughout the whole research cycle (not just at the end!)
- Store, curate and preserve content
- Decide on right IP and use appropriate licenses
- Open access to your content
- Publish on other platforms
- Make the content visible
- Make the content travel
- Use pathways to generate different, more applicable content (e.g. social media through videos etc,)

Where are you NOW?
Need to take the temperature.

- **Benchmarking** for 2011
- Which pathways are being used? **Evaluating** them
- Identifying continued as well as new **challenges** to AAA
- What new **opportunities** are there?
- What can or do you want to do to **improve**? Adopting new pathways? Strengthening existing pathways?

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Making knowledge travel (AAA) across the CGIAR

Key for the new CGIAR Consortium—collective level activities and support to centres and CRPs, with special focus on:

- Good data and information **policies**
- **Good information management pathways** that allow open access and sharing of information
- Good **data management and sharing pathways**, e.g some Centers using new tools like Dspace, Dataverse etc
- Stronger **web presence** for greater visibility and access to knowledge assets
- **Use of social media in ever more strategic ways: from reach to impact**

A few things to think about...

- Communications is not a PR issue
- Internet methods are not the only ones, but important
- Not a once off
- Opportunity for Collective Action - support from Consortium
- CRPs are being launched
- New cgiar.org
- Carrots and sticks
- How do we make it easy?
- How do we empower scientists?

... A few examples...

AMKN

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Ongoing research

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ongoing-research.cgiar.org/projects/factsheets/?cg_centers_filter=cg_centers,Centro%20Internacional%20de%20Agricultura%20T

ongoing research
CGIAR
The CGIAR Research Map

Home About

type, hit enter

113 Projects

Filters in this list:

Research Area: All

Center: Centro Internacional de Agricultur

Timeframe: Any start date to Any end dat

in 76 countries

RSS Feed

GeoRSS Feed

Download in excel

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DAPA

dapa.ciat.cgiar.org

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CIAT Blogs

Decision and Policy Analysis (DAPA)

Eco-Efficient Agriculture for the Poor

Home | Climate Change | Markets | Ecosystem Services | Impact | Data

Spotlight | Latest Posts | About DAPA | Latest from CCAFS

Highlights of the DAPA program in 2010-2011

DAPA just presented the highlights of 2010-2011 and boy has it been a good year! We're linking farmers to markets, adapting entire value chains to climate change, creating a fruit revolution in Colombia, sharing the benefits of water across the Andes and we even have a feature film made about some of our research.

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OUR LATEST PRESENT

Slideshows f
"DAPA"

FEATURE ARTICLES

MOST RECENT POSTS

CLIMATE CHANGE

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Capacity Strengthening

ciatcapacity.cgiar.org/en/

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Capacity Strengthening

Eco-Efficient Agriculture for the Poor

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The KM tour: Impressions from our Knowledge Management journey to Uganda and Italy

My colleague Sophie Alvarez and I are back from a knowledge management tour that took us from Kampala, Uganda where we worked with members of the Pan African Bean Research Alliance (PABRA) and the Tropical Soil and Biology Fertility Institute (TSBF) to Rome, Italy, where we attended the second global Knowledge Share Fair at IFAD.

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OUR LATEST PICTURE

FEATURED POSTS

MOST RECENT POSTS

CAPACITY STRENGTHENING

Material de capacitación en línea:

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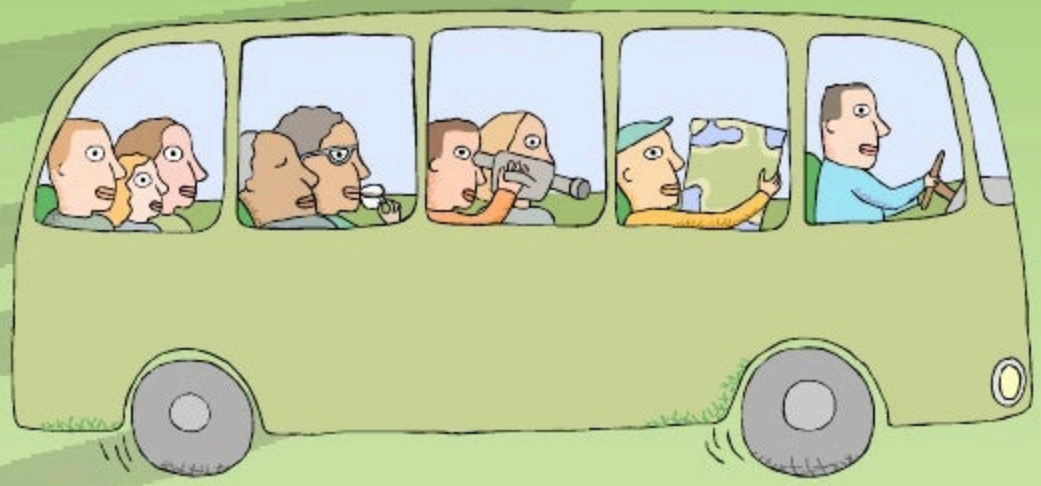
How can you make your knowledge travel even further and farther!



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