



**Gender &
Breeding
Initiative**

Introduction to the CGIAR Gender and Breeding Initiative

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Background

- For plant and animal breeders to meet end user needs: **understand priorities women and men assign to genetically determined traits**
- Well targeted variety profiles: greater adoption of improved varieties and greater impact
- Overlooking traits important to women: aggravate household food insecurity and poverty
- Breeding programs: practical methods and tools to be more gender responsive

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Goals and coordination



- **Strategy for gender-responsive breeding** with supporting **methods, tools and practices**
- Plant and animal breeders and social scientists from CGIAR centers and Research Programs
- Coordinated by the CGIAR Research Program on Roots, Tubers and Bananas, and the International Potato Center
- Linking with Gender Platform and Excellence in Breeding

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Gender responsive breeding



- **Know** when, where and why women are an important beneficiary group:
 - *constraint differences - women and men - that breeding can influence*
- **Anticipate** how design decisions can be influenced by women's labor, available resources and options
- **Design** breeding objectives specifically to benefit women when a distinct market segment and consider their needs more generally
- **Be accountable**, making sure success of the breeding program can be measured in ways that include success for women

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Workshop Report

Innovation in Gender-Responsive Breeding

Nairobi, Kenya
October 5-7, 2017

Working documents:

1. Gender and social targeting: segmenting-targeting positioning
2. Setting breeding objectives and trait prioritization
3. Case studies gender & breeding programs

Briefs:

1. Decision points for gender-responsive breeding
2. Uptake Pathways
3. Resource mobilization
4. Gender responsive product profile (forthcoming)

Three webinars in 2017  YouTube

Workshop: way ahead (Nov. 2018)

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Want to know more?

www.rtb.cgiar.org/gender-breeding-initiative

