



Rethinking maize productivity considering the heterogeneity of maize farm households from Central and Southern Mexico

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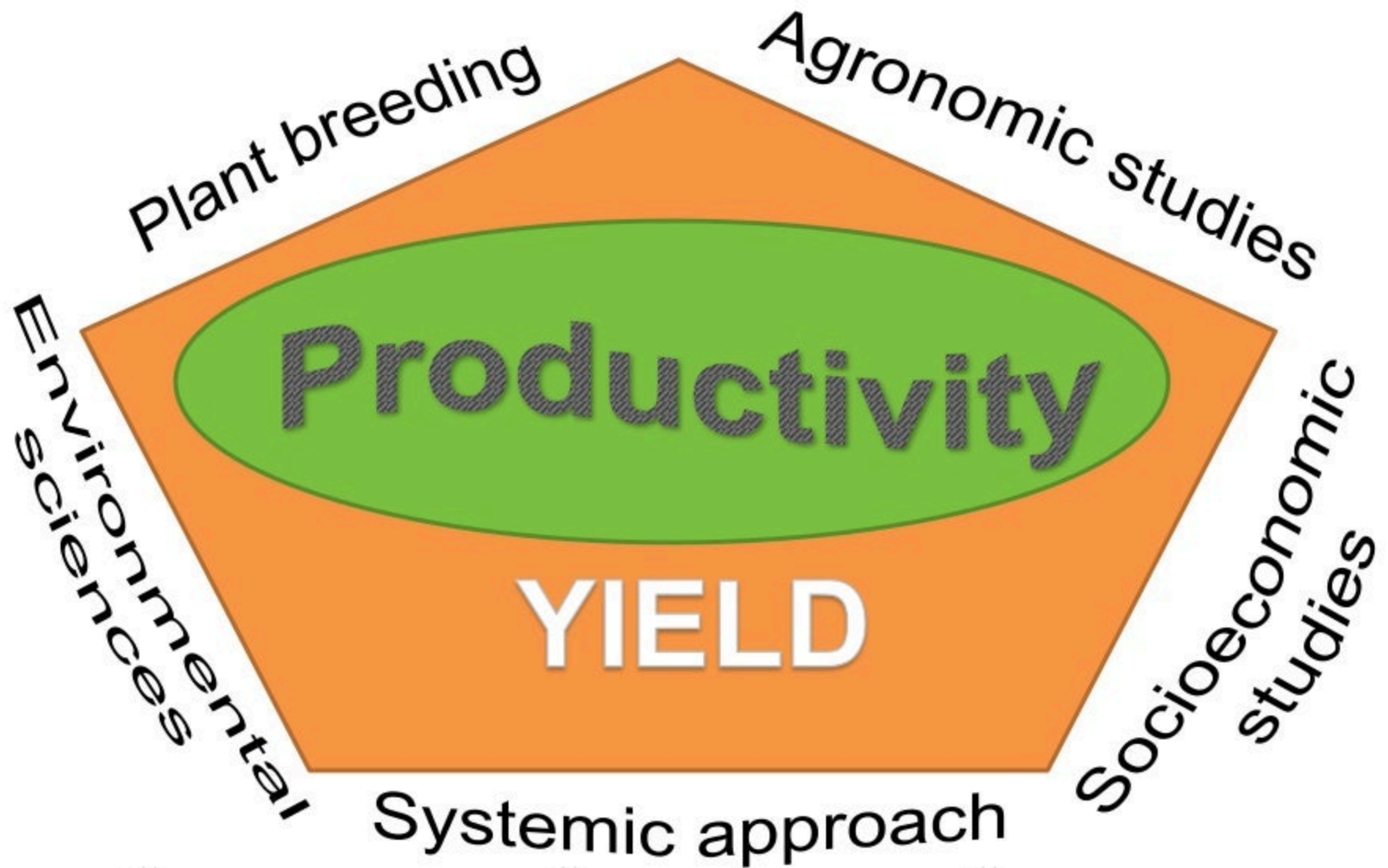
Socioeconomics Program, CIMMYT  CIMMYT.

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Justification: Productivity



Approach and methods

Different farm households means different productivity indicators

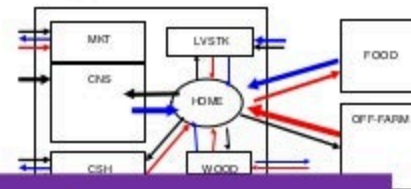
Structural components

Principal component analysis (Alvarez et al., 2014; Camacho et al., in review)

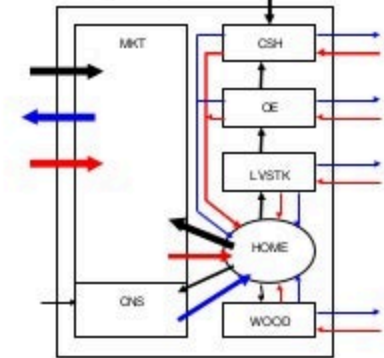
Social components

Production-consumption scheme

Type 1

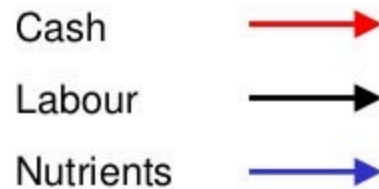
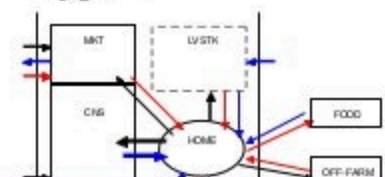


Type 3



Different decision making processes

Type 4



Regression tree (Banerjee et al., 2014) and decision trees CARTs (Cairney et al. 2014)

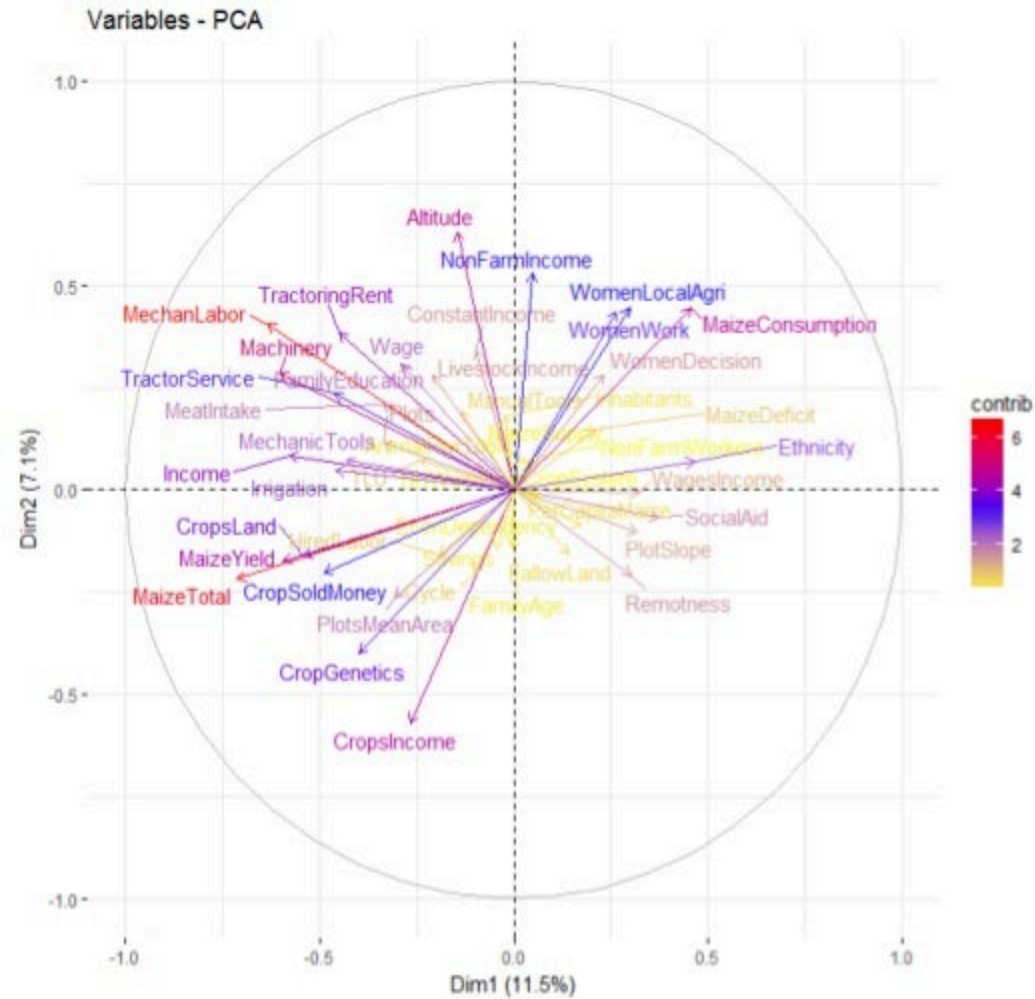
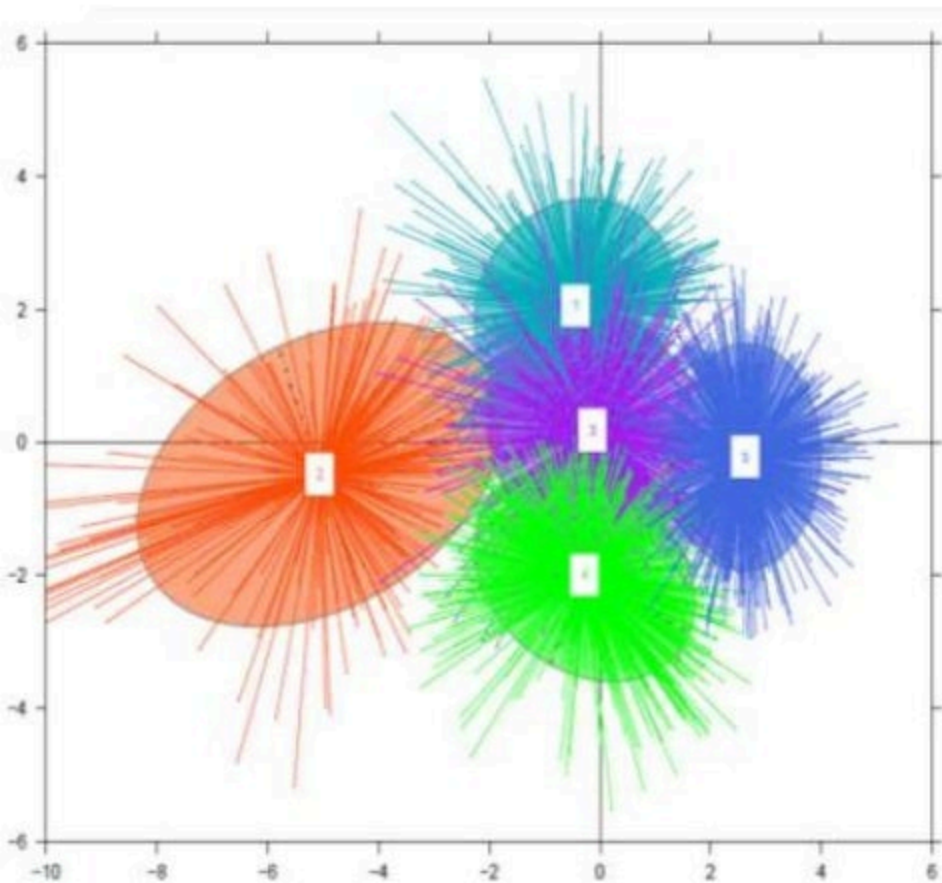


Data

- Sample from the list of farmers who benefit from the Proagro Productivo Program (program with the bigger coverage in Mexico that looks to increase productivity)
- Data from 3,391 farm households (FHH) from 11 states of central and southern Mexico collected using a questionnaire with 343 variables
- Questionnaire covers aspects about farm households assets (structural component), the way they use them (functional component), their social configuration (social component) and maize production-consumption schemes



Results: Multivariate analysis by PCA



Results: Farm households types

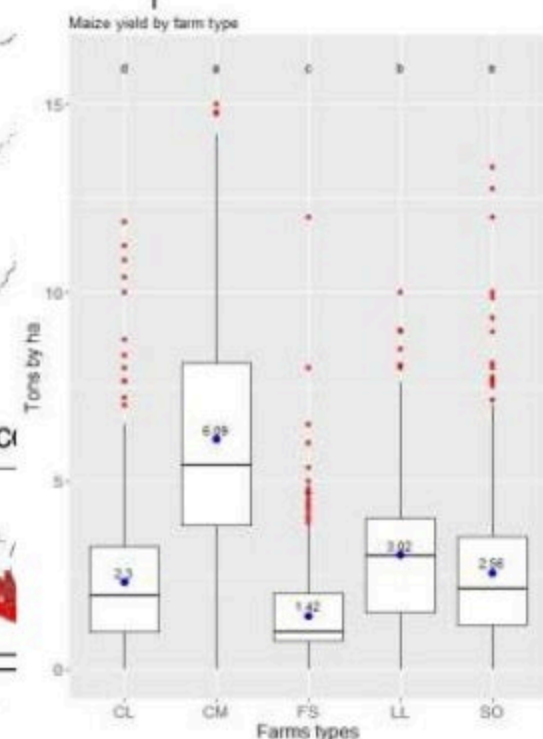
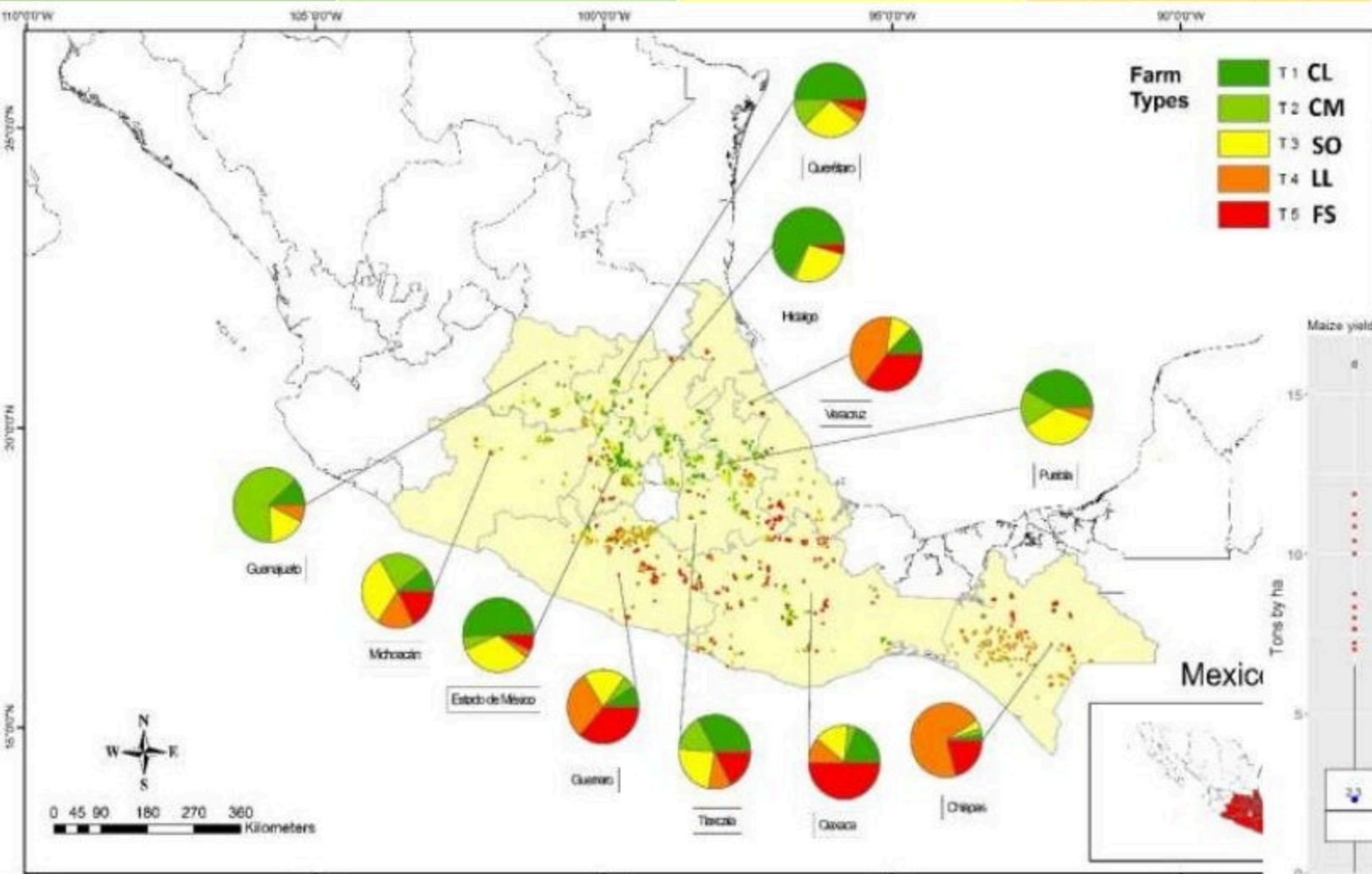
Crop-livestock farm households with diversified incomes [CL] n= 836 (25%)

Commercial mechanized farm households [CM] n= 275 (8%)

Semi-commercial farm household belonging to older families [SO] n= 714 (21%)

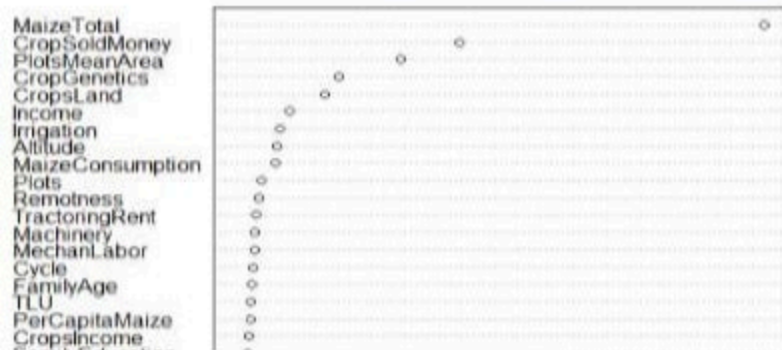
Low-mechanized agricultural farm households in lowlands [LL] n= 777 (23%)

Feminized farm households in indigenous areas [FS] n=789 (23%)



Results: Random forest and conditional interference regression trees

Variables Importance in randomforest



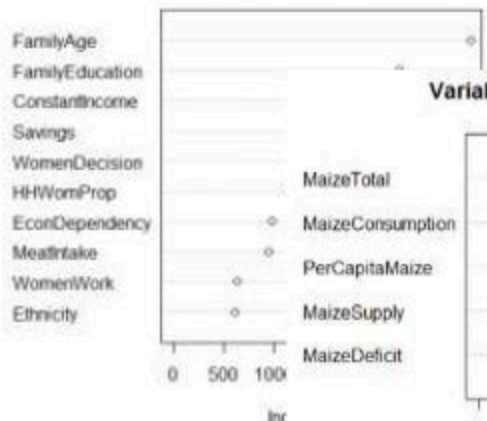
Variables importance in randomforest



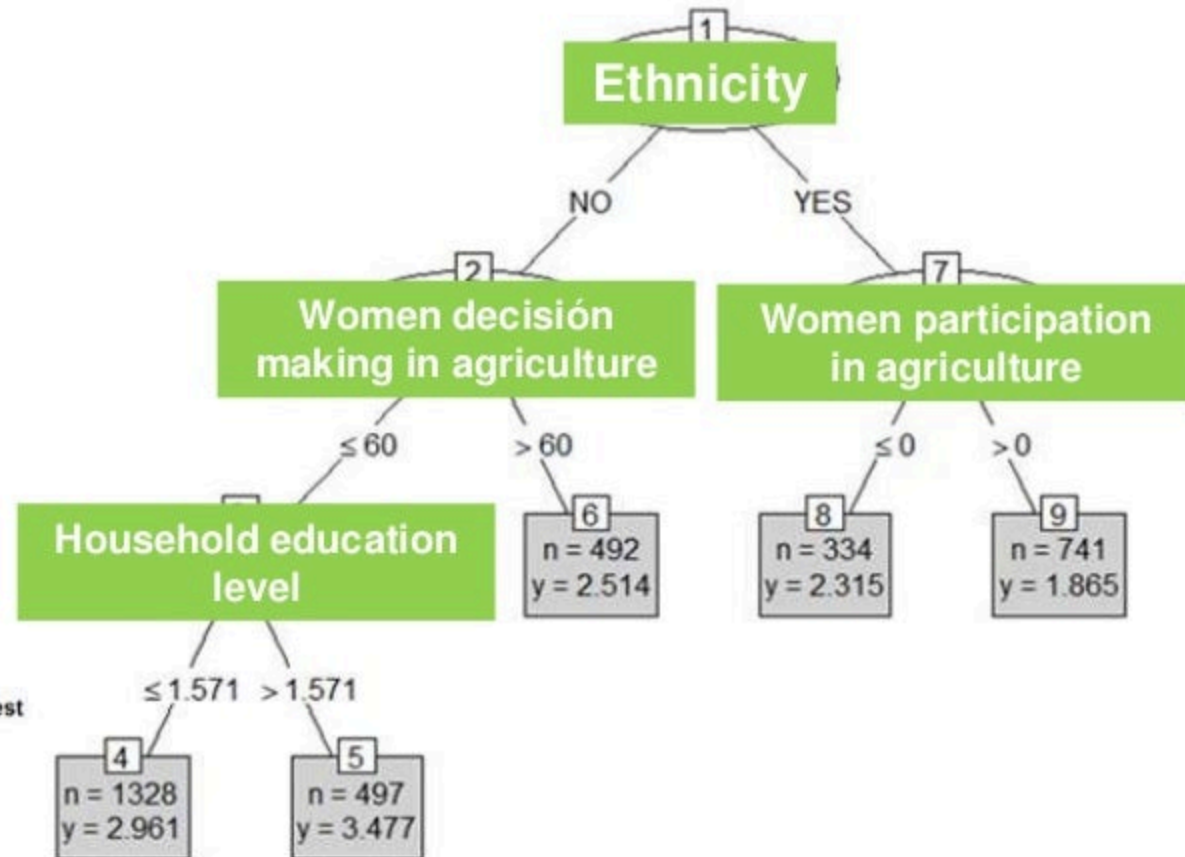
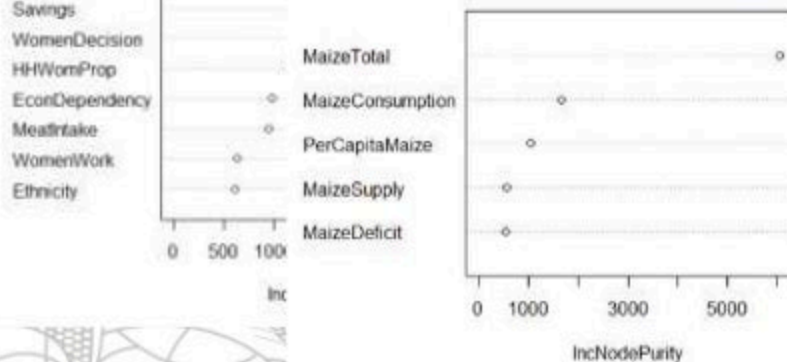
Variables importance in randomforest



Variables importance in randomforest

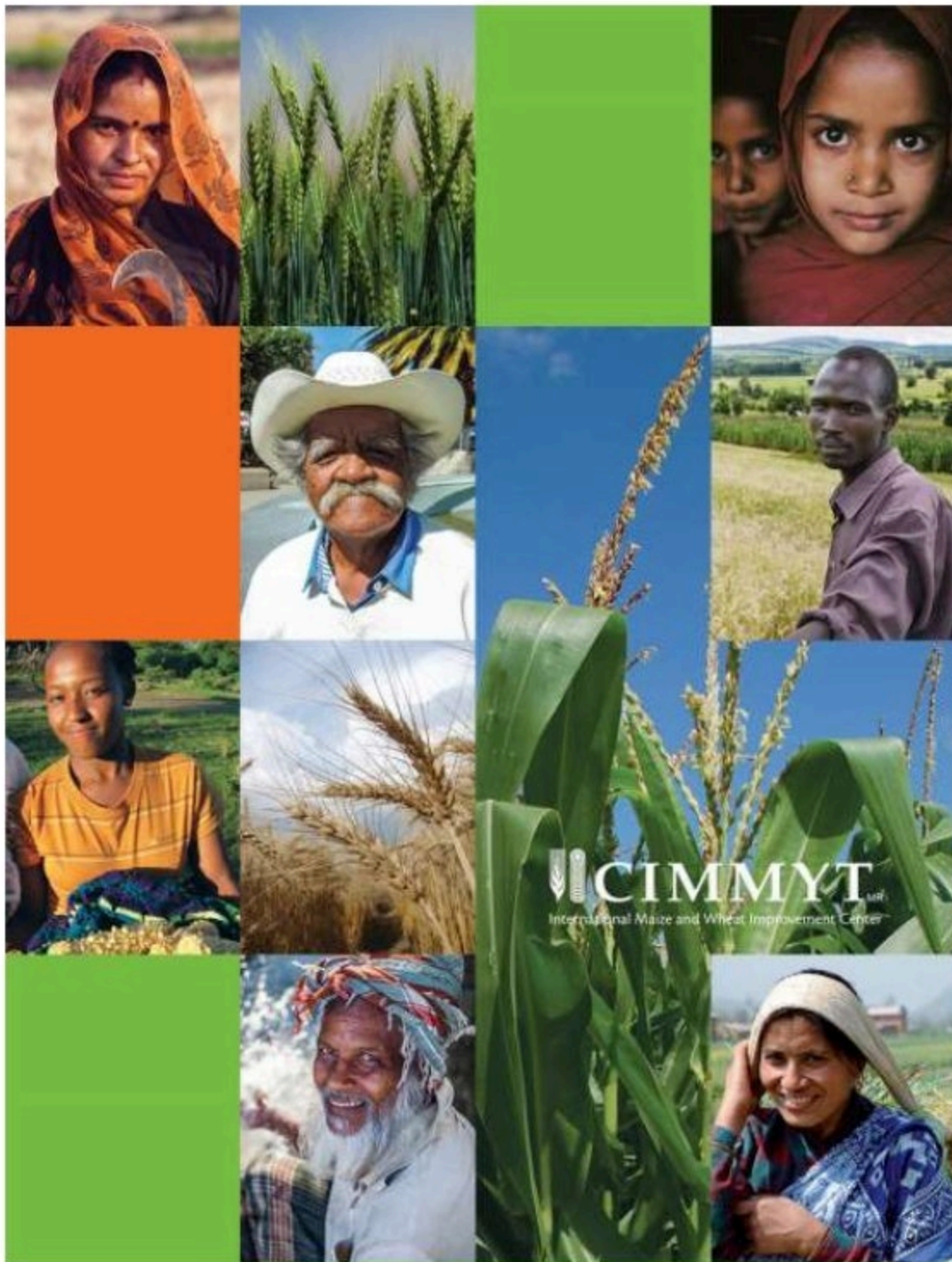


Variables importance in randomforest



Main findings

- ✦ Each household types has different access to assets such as land, agricultural infrastructure and machinery) and to inputs
- ✦ Farm households types use diverse strategies to generate incomes combining on, off and non-farm activities
- ✦ Households differences on social configurations (related to ethnicity, gender and age) explain differences on assets and livelihood strategies
- ✦ A specific combination of variables from each component (structural, functional and social) define each type and determine yield results
- ✦ Each type presents different constraining inputs (land *versus* labor) and outputs (grain, fodder, specificity markets) to achieve higher maize productivity



**Thank you
for your
interest!**

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