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- Gender as key to technology adoption
- AWARD 3.0
- Gender Agribusiness Investments for Africa (GAIA)
- Gender Responsive Agricultural Research and Development (GRARD)

What is Gender?

- Assigned to males and females (sex is NOT gender)
- Roles & responsibilities, expectations, likely behaviors, Rights, privileges, entitlements, Exclusions
- Socially constructed yet very real



Why Gender Matters



“ Yes, you are able to drive a car, but in this society you **shall not**”



Do these people have the same roles, rights, entitlement and exclusions in the communities targeted by the research you fund?

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Baby

Child

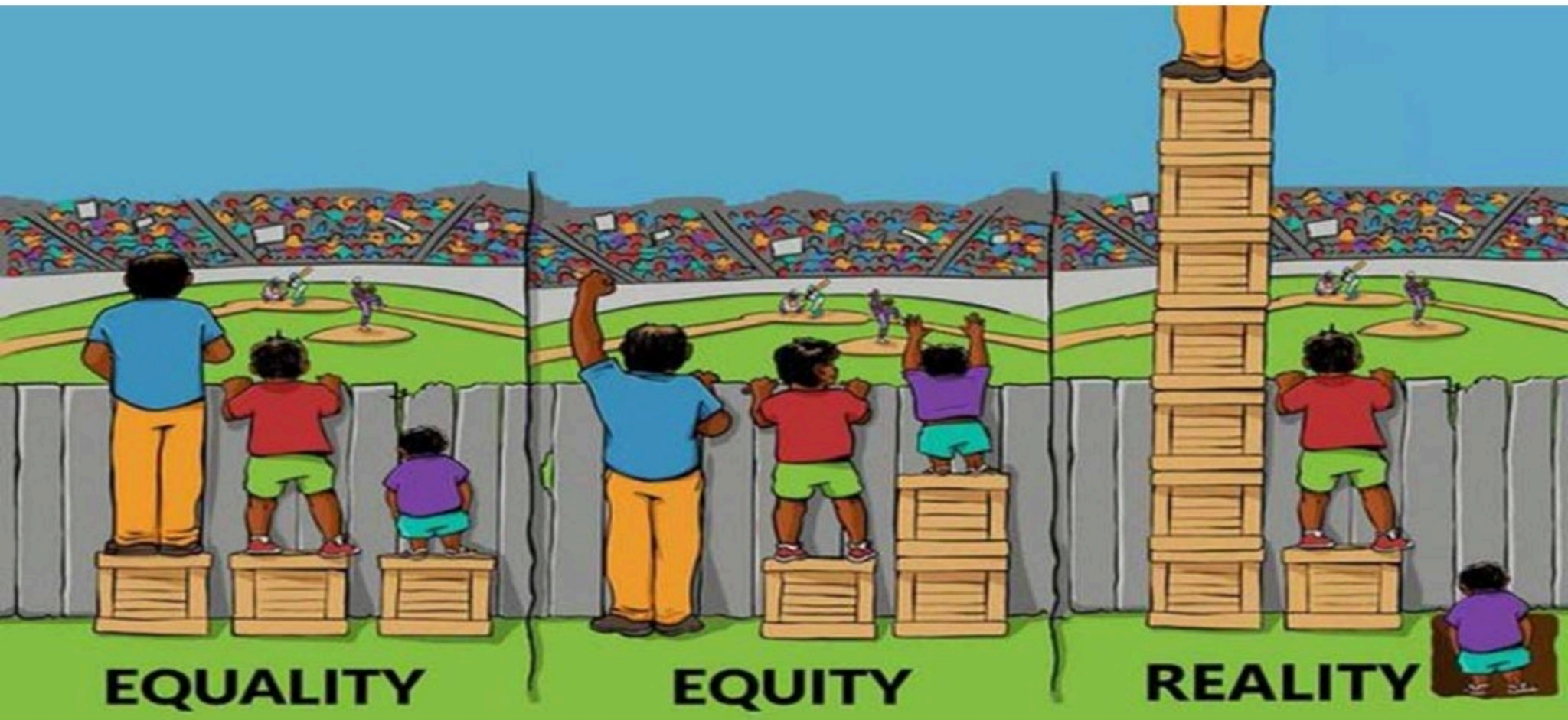
Youth

Mature

Elderly

Gender Equality and Equity

Ag research changes the world. Not always for better.



Approaches to Gender in Ag Research

Status quo

Based on researched knowledge of the gender roles of society, an intervention employs the roles as existing in society

Affirmative action

Favor those who tend to suffer from discrimination. Positive discrimination that removes the perceived obstacle

Empowerment

Equips the disadvantaged to be able to compete within the existing systems, structure and processes

Transformation

moves beyond constraints, addresses the systemic and structural underlying root causes of disparity issues

AWARD 3.0

Vision

A gender responsive agricultural innovation system working towards agriculture-driven prosperity for Africa

Mission

Investing in African women scientists and ARD institutions to deliver gender-responsive agricultural research and development

P1 (Individual): Capable, confident, and influential African women scientists lead critical advances and innovations in ARD.

Pillar 2 (Institutions) African ARD institutions prioritize and embrace gender responsiveness in both policy and practice.

P3 (Enabling environment): Gender responsiveness is a norm embedded in the culture and practice of the African ARD sector.

Comms, M&E,
Finance, Admin and
Operations

AWARD
Fellowships

Gender in
Agribusiness
Investments for
Africa (GAIA)

Gender
Responsive
Agricultural
Research and
Development
(GRARD)

Gender in Agribusiness Investments for Africa (GAIA)

“AgTech solutions market place” that ensures visibility, commercialization and scaling up of agricultural research innovations (AgTech) that help to close the gender gap in African agriculture

- AWARD more intentional in connecting dots between fellows and innovation for ag value chains
- Address the gender gap in African Agriculture
- Technologies and innovations off the shelves and into farmers' hands
- Gender for the Agribusiness investment community



Gender in Agribusiness Investments for Africa (GAIA)

Qualifying GAIA innovations:

- Are in the agriculture or allied sectors
- Demonstrate clear benefits to women smallholder farmers and other women value chain actors
- Have an innovative technology or business model
- Have a clear for-profit business model with high potential for scale
- Have some proof of concept on the ground, conducted pilots and are preferably generating revenues
- Are looking for funding to commercialize/scale



Gender in Agribusiness Investments for Africa (GAIA) 2016 Pilot

Call for applications (100 in 8 days!)

- Prequalification of bankable, scalable innovations (priority on women innovators)
- Boot camp for 25 innovators
 - Articulation of Value Proposition
 - Business Model
 - Understanding the investor landscape
 - Financial modelling
 - Pitching
- Investor showcase
- Designing ongoing incubation processes



GAIA Investor Snapshot 1 - FarmDrive

Challenge: Lack of traditional credit risk scoring data (income, collateral, credit history) limits lending to smallholder farmers.

Solution: Credit profiles and tailored loan terms based on algorithm are generated per farmer and shared with financial institutions. Financial institutions make objective assessment on lending. Combined with weather-insurance.

Gender dimensions: Unlocks latent capital to reduce gender gaps in agricultural lending

Scalability: 50 million SHF across sub-Saharan Africa



Gender Responsive Agricultural Research and Development (GRARD)



Catalyse transformative change by strengthening the ability of research institutions and scientists to conduct more inclusive, better targeted, and better designed research that responds to the needs and priorities of a diversity of men and women across the agricultural value chain

Dual GRARD Challenge at institutions



- External: Failure to recognise and place the distinct needs and priorities of different gender groups, and especially women, at the centre of the research agenda and research processes.
- Internal: Lack of gender diversity, specifically women's underrepresentation in the ranks of scientists conducting and leading agricultural research.

2 year Pilot of GRARD



- Develop and test cost-effective tools and approaches to transform institutions so that they become more effective at both internal and external GRARD.
- Provide proof of concept based on hard data and evaluations as to which of the proposed approaches are most effective and cost effective.

4 Primary Outcomes

1. Building a constituency of agricultural research leaders and practitioners who understand and prioritise the importance of GRARD and who are willing to serve as champions of AWARD's efforts.
2. Developing and testing a guide for GRARD that is contextualised to the specific realities of African institutions.
3. Identifying and convening a pool of GRARD experts with diverse skills who are ready and available to offer technical GRARD support to African agricultural research institutions and grow the field of practice.
4. Curating and, where necessary, developing new knowledge on GRARD and then catalysing policy makers' engagement with this evidence.



Implementing AWARD 3.0



- What strategies work and which should we avoid?
- What are the pitfalls ahead we might not be aware of?
- In what ways can work together?
- With whom else should AWARD seek to partner?