# Transforming Agri-food Systems to Achieve Healthy Diets for All

Frank Rijsberman
CEO, CGIAR Consortium





#### **Outline:**

- Challenges:
  - Why Agri-Food Systems Need to Be Transformed
- Opportunities:
  - What Science Can Offer to Address these Challenges
- The CGIAR partnership:
  - Our Contribution to achieving the UN's Sustainable
     Development Targets



### What are the challenges going forward?

- Poor diets are now the #1 cause of ill health globally, overtaking smoking, with 800 million hungry people, 2 billion malnourished people, 159 million stunted children and 2 billion people overweight or obese, causing rapid increases in diabetes in India and heart disease in China. Three quarters of all overweight children live in Africa and Asia.
- Planetary ill health. The food system is the primary driver, and responsible for soil degradation on 25% of cropped land, deforestation and loss of biodiversity, water scarcity, pollution of lakes and seas, and circa 25% of all greenhouse gas emissions
- Massive un(der)employment for young people in rural areas, with employment in the agri-food system, on farms or in the food value chain, as the only realistic option for 60% of African next generation youth, requiring over 200 million jobs



### Simply put:

- The food we produce and eat is not healthy enough, and the global food system is vulnerable
- The planet is not healthy as a result of the food we produce
- Agri-Food Systems need a radical overhaul to provide healthy diets from sustainable food systems urgently



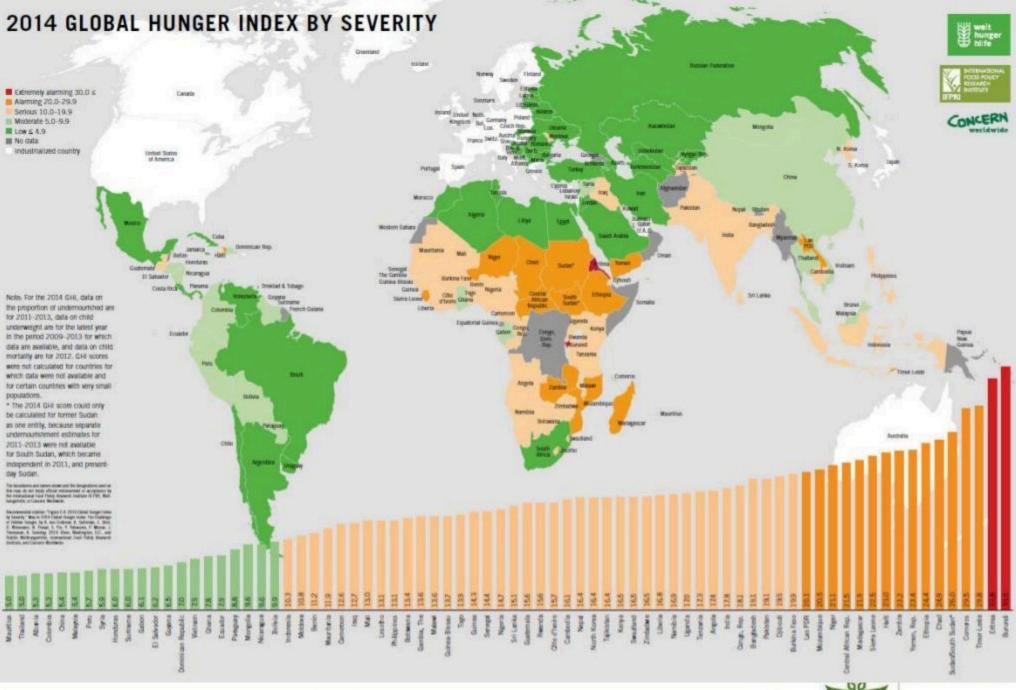


**Traditional focus:** Increased production calories from staple foods to reduce hunger.

FAO: Produce 60% more food by 2050 to feed growing and richer population







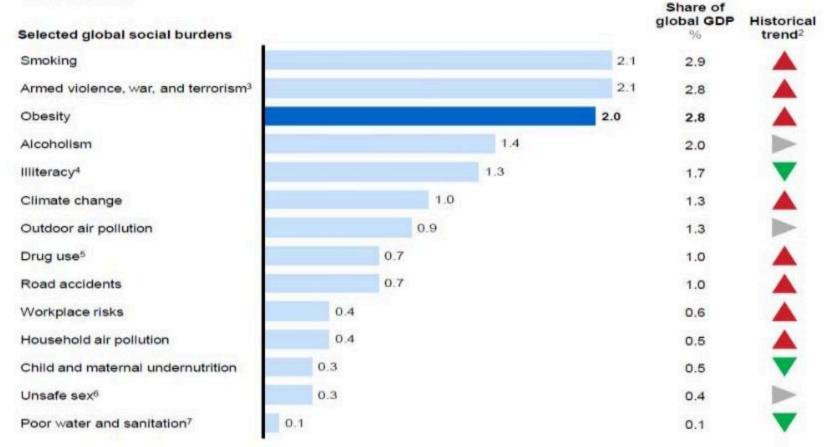


## There are 2 Billion people malnourished and 2 Billion people overweight and obese

#### Exhibit E1

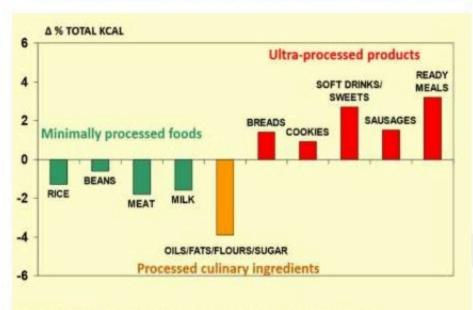
Obesity is one of the top three global social burdens generated by human beings

Estimated annual global direct economic impact and investment to mitigate selected global burdens, 2012<sup>1</sup> GDP. \$ trillion



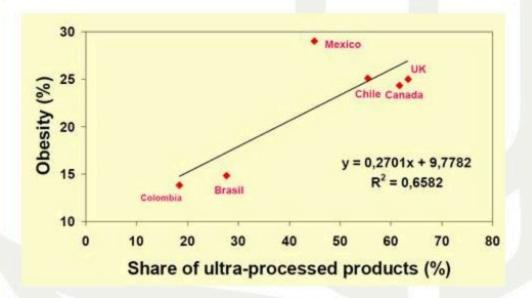


### There has been a shift towards obesity and non communicable diseases



Source: Updated from Monteiro et al 2011 Public Health Nut 14(1): 5-13

Prevalence of obesity among adult increased from 12% to 17%.



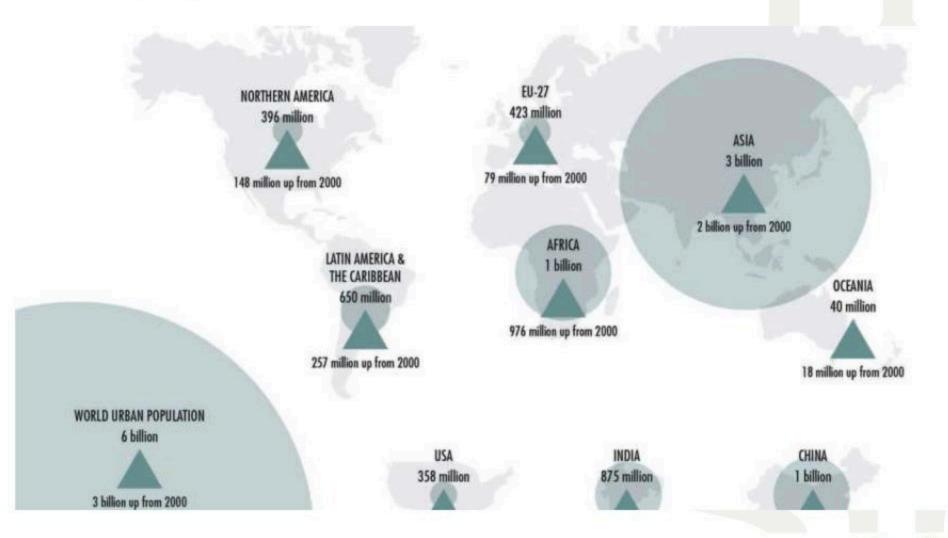
Brazil, from 2006 to 2012:
Ultra processed products in household diets:
from 20% to 28% (32% in urban areas)
Cooking ingredients: from 37% to 32%.

Source: Monteiro et al. 2011; Martins et al. 2013



### The urban population is rising

#### 2050 projections:





### Nourishing the world's cities

Global food security will become primarily an urban challenge in the future. However, the current international food security agenda is mostly rural-oriented and still focuses more on food availability than on food access and nutrition.

- Food deserts
- Urban food security indicators
- Informal economy
- Rural-urban linkages



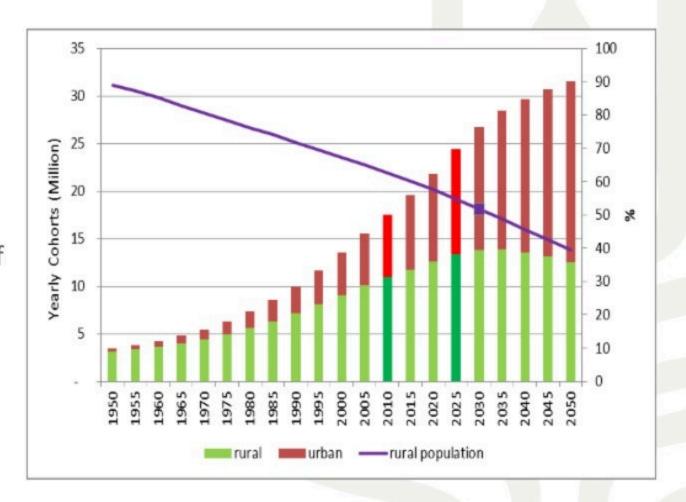


## Meeting the needs of women farmers & generating employment for youth

#### Youth and agriculture:

key challenges and concrete solutions

Youth employment in agriculture is especially relevant in Africa, south of the Sahara





### **Trends and Patterns in Food consumption**

SAZG

# Increasing homogeneity in global food supplies and the implications for food security

Colin K. Khoury<sup>a,b,1</sup>, Anne D. Bjorkman<sup>c,d</sup>, Hannes Dempewolf<sup>d,e,f</sup>, Julian Ramirez-Villegas<sup>a,g,h</sup>, Luigi Guarino<sup>f</sup>, Andy Jarvis<sup>a,g</sup>, Loren H. Rieseberg<sup>d,e,i</sup>, and Paul C. Struik<sup>b</sup>

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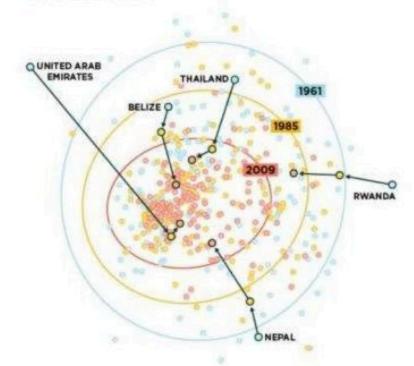


## Convergence of global diets & a need for diet diversity

A study of the world's countries finds that over the last 50 years, diets have become ever more similar.

Each country's food supply composition in contribution to calories in:

1961 1985 2009

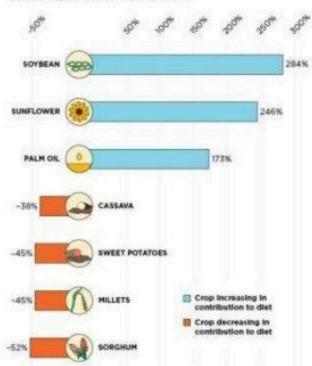


Source: Khoury et al. 2014. Proc. Natl. Acad. Sci. USA.

Over the last 50 years, the global diet has shifted dramatically, including greater amounts of major oil crops and lesser quantities of regionally important staples.

Average change in the calonies from crops in national diets worldwide, 1961-2009

Percent change in calorie contribution to diet



Source: Khoury et al. 2014. Proc. Nati. Acad. Sci. USA.



### Shifts and homogenisation of global diets

Diets in developing countries increasingly comprise major globalized crops.

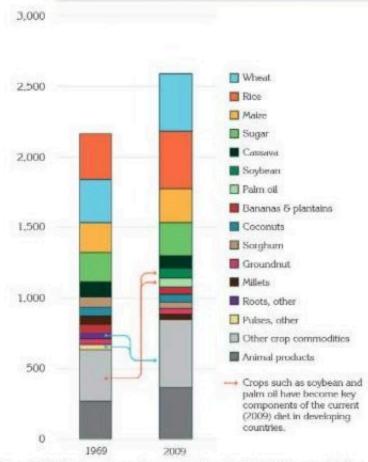


Figure 1. Contribution of crops to mean food supplies in developing countries for calories (kcal/capita/day), 1969 and 2009.

Source: Adapted from Khoury et al. 2014.

Since the inception of CGIAR, diets in developing countries have shifted dramatically, including greater amounts of major oil crops and lesser quantities of regionally important staples.

Percent change in relative contribution to calories in food supplies

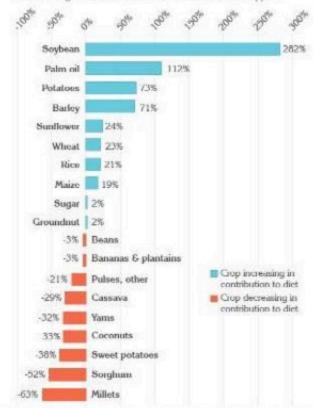


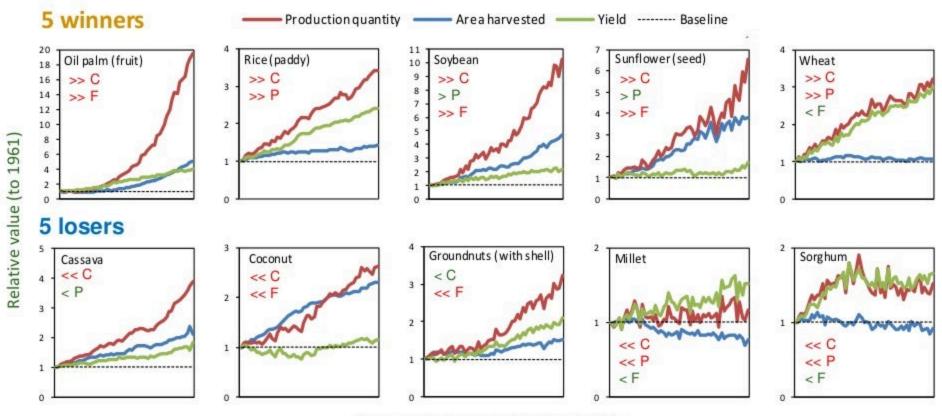
Figure 2. Median change in the relative contribution to calories from crops of interest to CGIAR in national diets in developing countries, 1969-2009.

Source: Adapted from Khoury et al. 2014.



### Production trends for 'winner' and 'loser' crops

Khoury et al. 2014

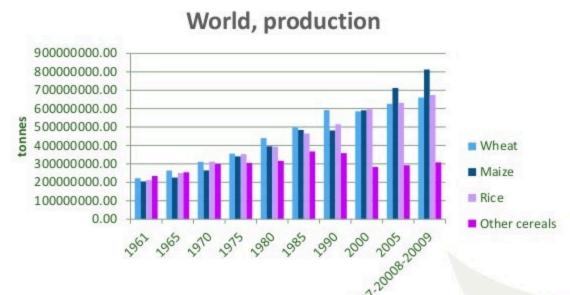


Time series (annual, 1961 to 2013)





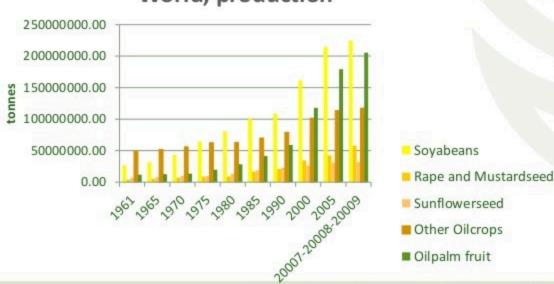
### **Evolution of agricultural production**



### World, production sugar plants and products



World, production



Maize: nearly X4
Sugar: more than X3

Soyabean: more than X8

Oilpalm fruit: more than X17

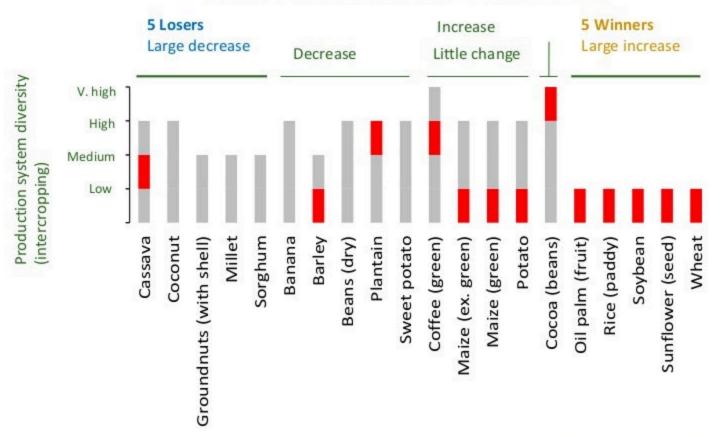
Source: Agrimonde-Terra



### Production systems for 'winner' and 'loser' crops

Khoury et al. 2014





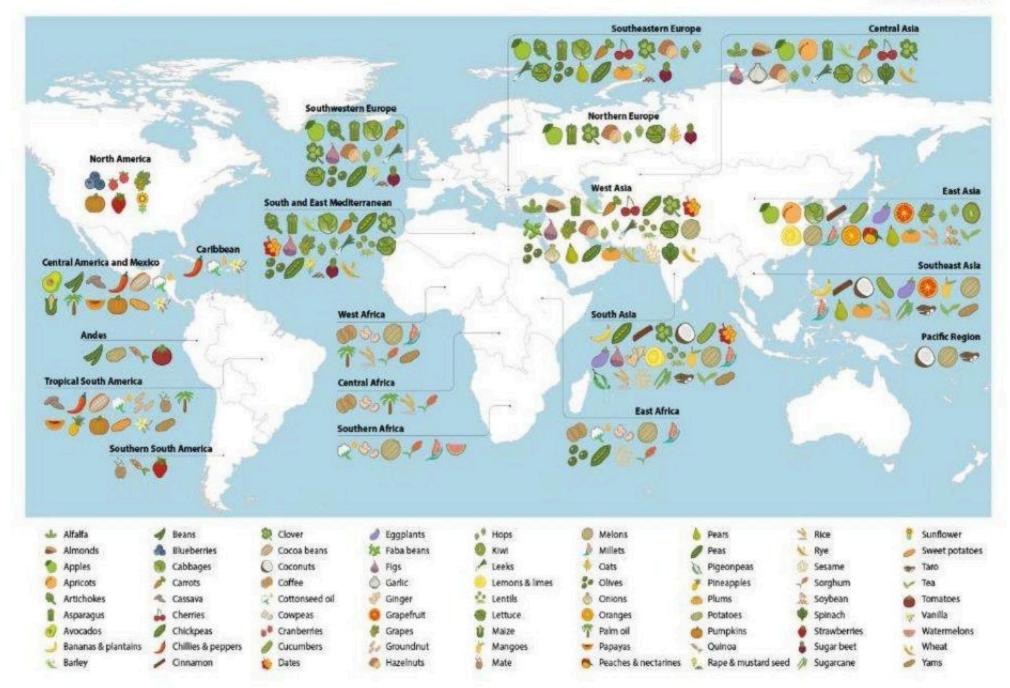
Dominant production systems Other production systems

- Winner crops are often grown in monoculture or close to monoculture systems
- The implications of their increased success as foods are serious for biodiversity when based on area expansion and when grown in biodiversity rich areas (e.g., soybean, oil palm)

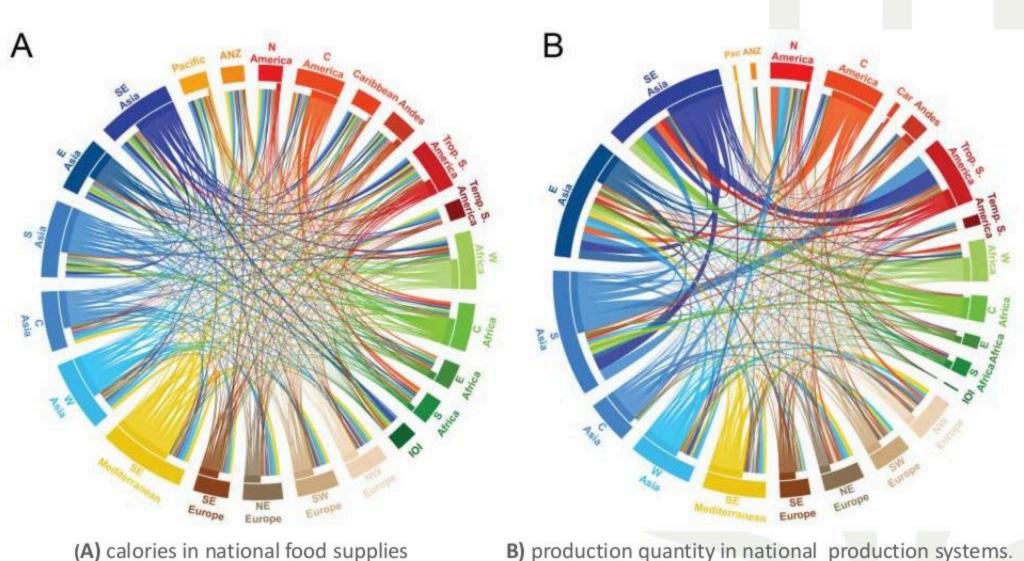


#### WHERE OUR FOOD CROPS COME FROM Global interdependence on plant genetic resources





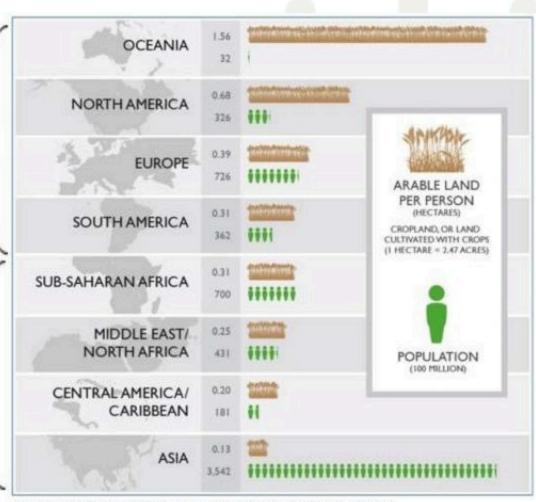
Countries are highly interdependent in regard to the primary regions of diversity of crops that are important in their food systems.



CGIAR

### **Global Arable Land and Population**

In the future, a larger fraction of agricultural production will need to move through trade because the world's population distribution by region is not the same as the distribution of arable land.



Source: UN data from Global Harvest Initiative GAP Report (2011).



## Global homogenization of food and interdependence-need for resilience



### What if trade of agricultural products collapses

The last thirty years have been marked by increased liberalisation and globalisation, yet a number of uncertainties could profoundly stop or reverse this trend

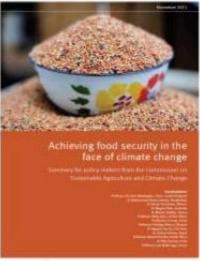


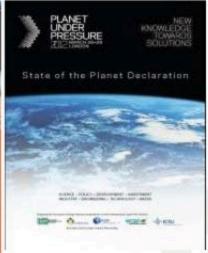
- governance local/global
- international negotiations
- food quality and safety standards
- regulations
- climate change
- trade, value chains, food access

### Extensive reviews of food system challenges



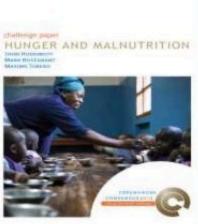


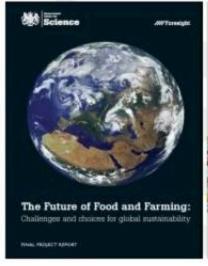
















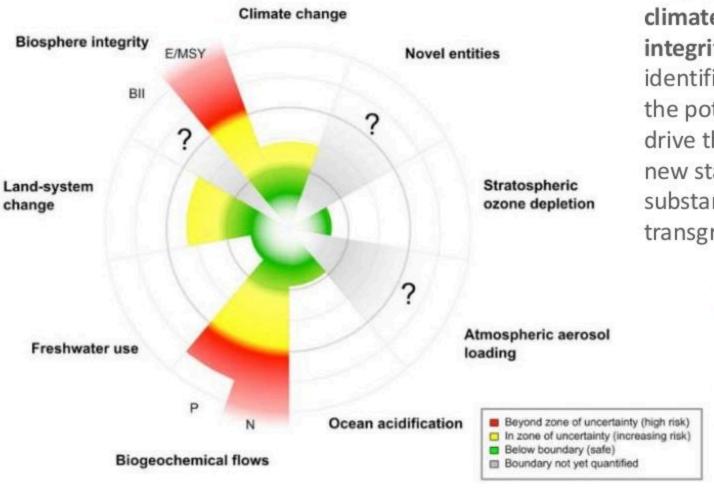
### **Food System Foresight challenges:**

- Highlight the complexity of food systems
- Still strong focus on production and the main challenges for the agricultural system
- Focus on defining key actions for sustainable intensification
- Everything is important difficult to prioritize
- Shows need to increase focus on: (1) nutrition and health; (2) food value chains; & (3) food loss and waste





### The world risks exceeding planetary safe boundaries

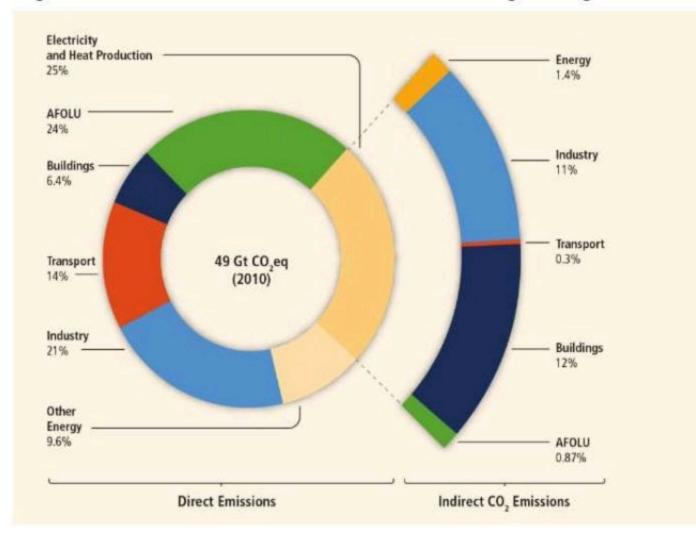


"Two core boundaries — climate change & biosphere integrity— have been identified, each of which has the potential on its own to drive the Earth System into a new state should they be substantially and persistently transgressed."

Stephen et al. (2015) Planetary boundaries: Guiding human development on a changing planet. sciencemag.org/content/early/recent / 15 January 2015 / Page 1 / 10.1126/science.125985

### Agriculture as driver of climate change

Agriculture-related activities are 19-29% of global greenhouse gas emissions (2010)





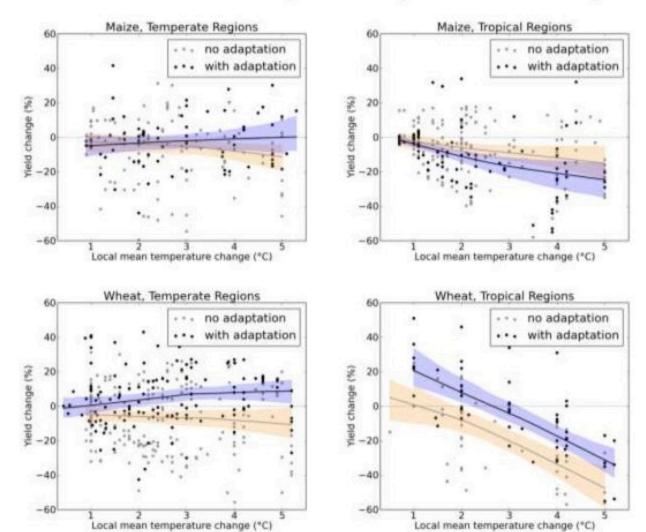
Source: IPCC WGIII





### Agriculture is sensitive to climate change

Global wheat and maize yields: response to warming







### In summary: Agri-Food System Challenges

- 1. Diets are not healthy particularly for the urban poor
- Total production is currently sufficient but access / availability is not – and up to a third of total food produced is lost / wasted
- Global diets increasingly homogenized and increasingly processed
- Agri-food systems are globally interdependent and vulnerable to shocks – food safety, climate change (floods / droughts), food price volatility
- Agri-food systems are primary driver of planetary ill health: climate, water, soils, bio-geo-chemical cycles



### Daunting challenges - impressive opportunities:

- The life science revolution is changing our understanding of the fundamental biology of plants, animals and people. It has already transformed medicine and is just now reaching agriculture.
- Big data approaches are critically transforming the retail end of food value chains
- Open access to agriculture and nutrition related publications and data will increase
  access and accelerate agri-food system innovation, and the potential for impact
- Renewed policy focus on the central role of the Bio-economy in the broader sense





## Building on Biodiversity: genetic resources for the future of humanity

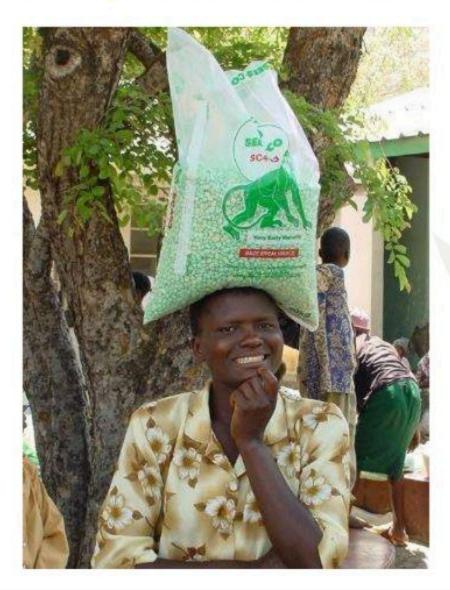








## What's So Special About New Seed Varieties? They are like vaccines



- Innovation captured in a small seed/propagule package:
  - Yield
  - Land use efficiency
  - Water use efficiency
  - Nutrient use efficiency
  - Resistance to pest and diseases
- Widest reach and impact of technologies:
   Global Public Good at scale
- Represents long-term mission driven research
- Infrastructure & capability
- Delivers multiple benefits
- Products & knowledge



### Cheap high-throughput sequencing is revolutionizing biology – and only just hitting agri-food sciences

Rate of genome sequence production

Genome per decade Genome per year Genome per day

>100 genomes per day Knowledge



ABI 3730

2001-2007





- Roche 454
- · Illumina
- SOLiD (Life Technologies)
- · Helicos
- Pacific Biosciences

2007-2014



2014-2020

- Roche 454
- · Illumina
- SOLiD (Life Technologies)
- · Helicos
- Pacific Biosciences
- Oxford Nanopore (Illumina)
- · Ion Torrent

Thousands of genes per year Hundreds of thousands of genes per year

Millions of genes per year

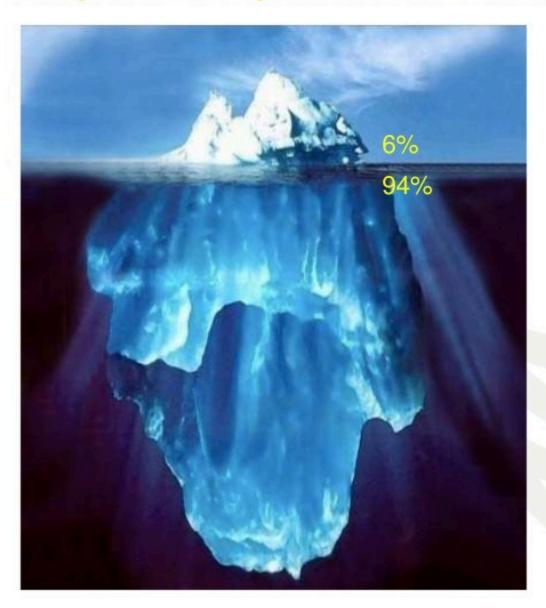
Tens of millions of genes per year

Rate of novel gene & allele discovery

New Opportunities



### **Crop diversity in CGIAR collections**



738,000 accessions
702,934 seed
31,681 tissue culture
27,763 whole plants

#### **RESPONDING TO USERS**

#### **EVERY YEAR:**

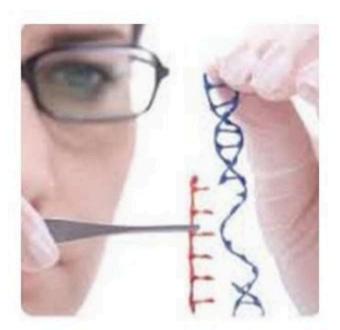
- ~ 2000 requests
- ~ 130,000 samples distributed
- > 100 countries worldwide



### Genome editing-game changer

GE is the process of precise editing genome





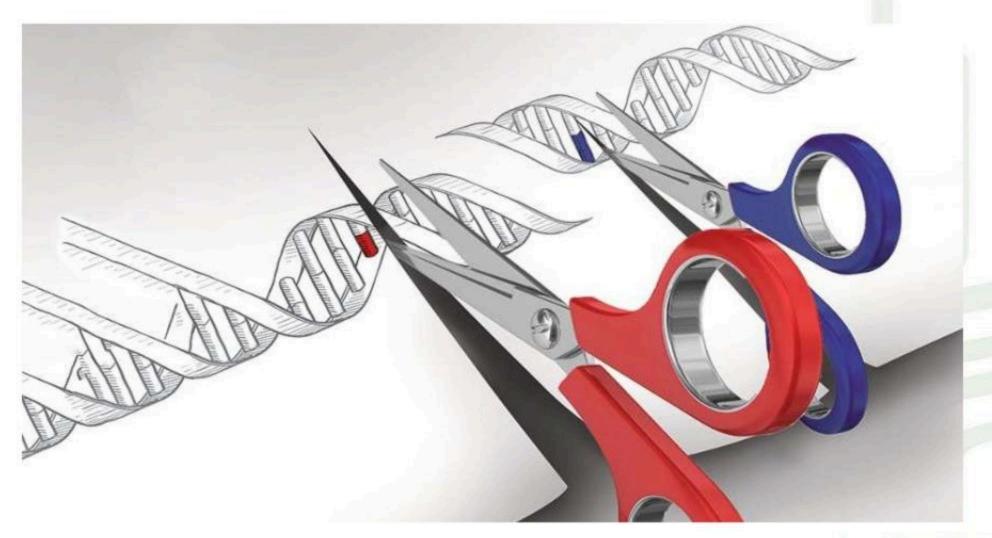
#### Nucleotides can be

- added
- deleted
- replaced



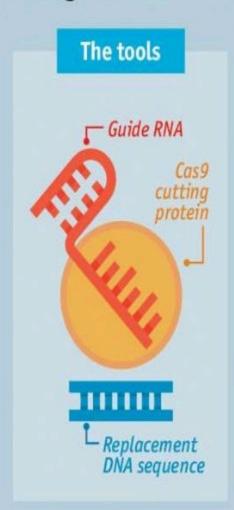
### **Software for the Genome**

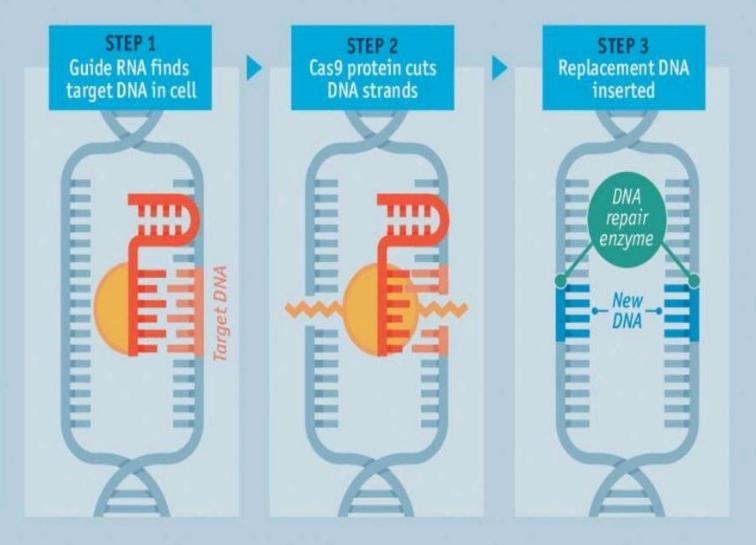
It is now easy to edit the genomes of crops, animals and humans





#### **Using CRISPR**





Source: The Economist

Economist.com



#### New tools allow us to look in new places for sources of variation – including wildlife





"Traditional" linkage mapping requires crosses – so initial discovery is limited to variants within a species

COW	NDama
Cow	Boran
Human	

Pig

Chicken Salmon

KFITRRPSLKTLOEKGLIKDOIFGSPLHTLCEREKSTVPRFVKOCIEAVEK

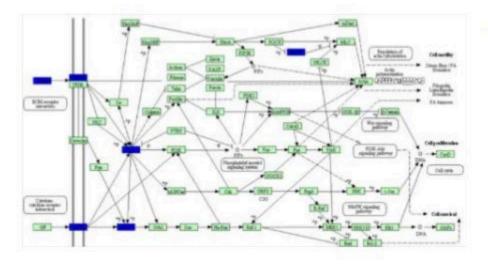
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KFISRRPSLKTLOEKGLIKDOLDGSHLHTVCEREHSTVPWFVKOCIEAVEK

KFITRRPSLKTLOEKGLIKDOIFGSHLHTVCERENSTVPRFVKOCIEAVEK

KFISRRPSLKTLOEKGLIKDOIFGSHLHLVCEHENSTVPOFVROCIKAVER

KFISRRPSMKTLOEKGIIKDRVFGCHLLALCEREGTTVPKFVROCVEAVEK

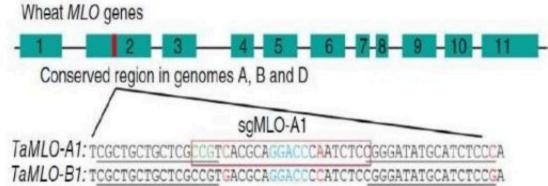


Comparative gene network and sequence analysis allows to ask new kinds of questions about genomes: eg "what is different about this (group of) species compared to all other mammals"



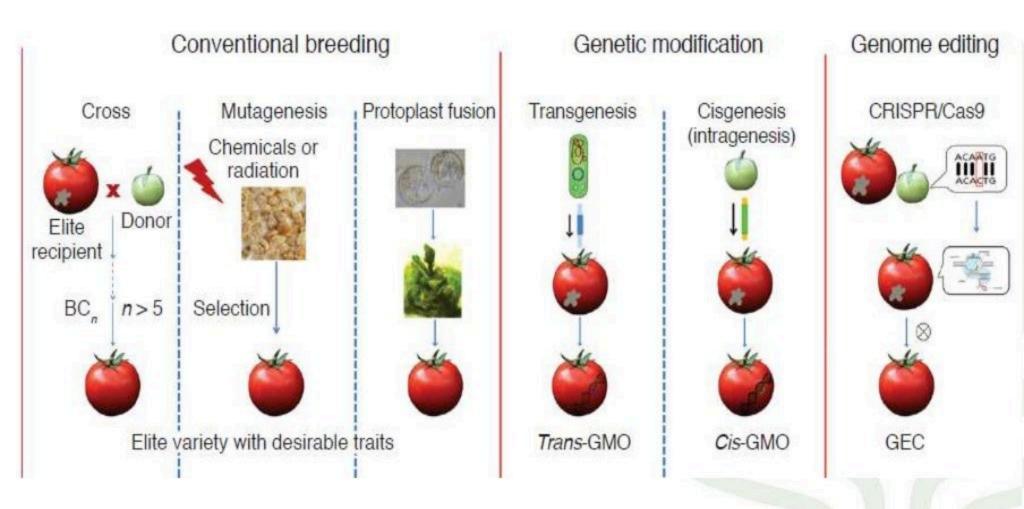
# Simultaneous editing of three homoeoalleles in hexaploid bread wheat confers heritable resistance to powdery mildew





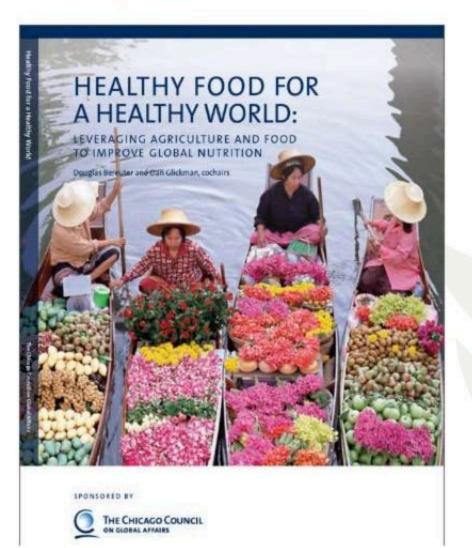
Tamlo-D1: togotgctgctcgccgtgacgcaggacccaatctccgggatatgcatctccga







# Research agenda for nutrition sensitive food systems





#### Production diversity and dietary diversity in smallholder farm households

Kibrom T. Sibhatu, Vijesh V. Krishna, and Matin Qaim<sup>1</sup>

Department of Algorithms Sciences and Aust Deangment, Story August University of Contingen, 27073 Contingen, Company

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marches of major storp plants (35).

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#### Significance

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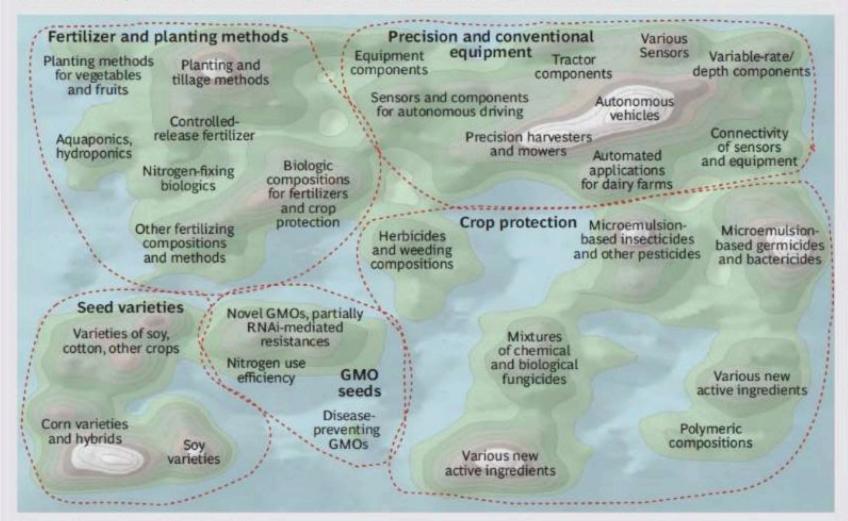




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#### **Private sector innovation focus**

#### EXHIBIT 4 | Agriculture Patents Registered Worldwide from 2010 Through 2014



Sources: Thomson Innovation; BCG analysis.

Note: Analysis based on approximately 16,000 Derwent World Patents Index patent families registered from 2010 through 2014.



### In summary: Agri-Food Science Opportunities

- Life science revolution is changing the way ag research does business – speeding up innovation cycle
- The exciting new science is bringing a new generation of young scientists to agri-food science
- Science is increasingly transdisciplinary, systems / value chain focused – linking ag – food – health - environment
- Big Data and ICT revolution is changing precision agriculture and ability to study systems – natural resources as well as food systems
- 5. Renewed "political" interest in bio-economy with merging agendas on agri-food, development, environment



#### What is CGIAR?

**CGIAR** is the only worldwide research partnership addressing agricultural research for development, whose work contributes to the global efforts to tackle poverty, food and nutrition insecurity, and environmental degradation.





#### **Our Vision**

A world free of poverty, hunger and environmental degradation.

#### **Our Mission**

To advance agri-food science and innovation to enable poor people, especially poor women, to increase agricultural productivity and resilience, share in economic growth, feed themselves and their families better, and conserve natural resources in the face of climate change and other threats.





#### **CGIAR** key facts:

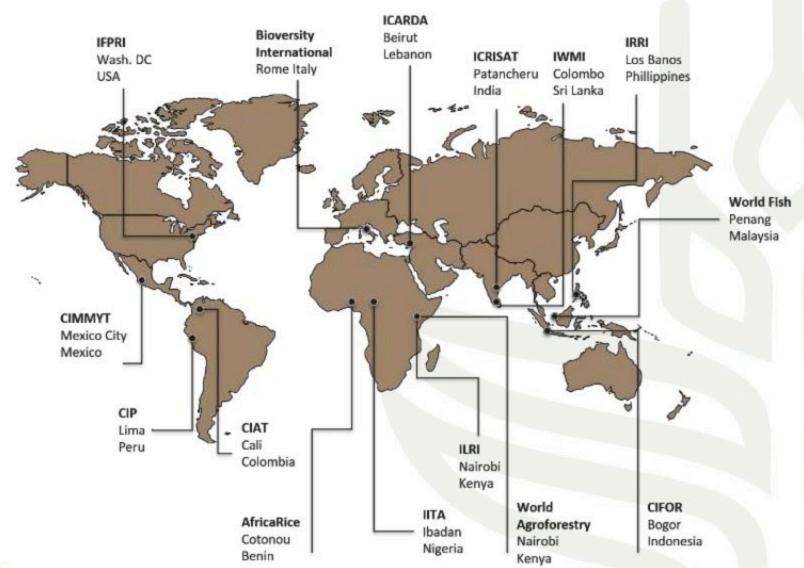
- Annual turnover of US\$1 billion in public funding provided by broad range of key development donors
- 15 non-profit research Centers with some 10 thousand world class scientists and support staff on the ground in over 70 countries

- Unique in public sector to work from discovery to translational research and have a product development capacity; reaching millions of farmers through work with development partners
- CGIAR genebanks safeguard the world's largest germplasm collections for staple food crops, that provide over 90% of all recorded transfers under the International Treaty on Plant Genetic Resources





#### **CGIAR Centers**

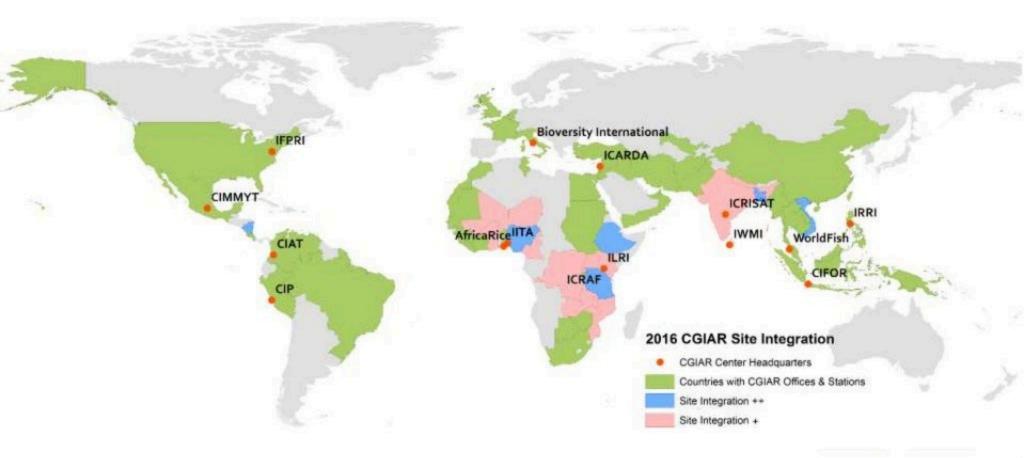






#### Where do we work?

CGIAR has a dedicated staff of 10,000 people in 71 countries with a major presence in 20-odd countries beyond the HQ countries of centers



(Map courtesy of IFPRI)



#### The "second generation" CGIAR Strategy 2016–2030:

- Guides the development and implementation of an ambitious portfolio of "second-generation" CGIAR Research Programs (<u>CRPs</u>)
- Focuses on selected grand challenges, and is articulated in 3 strategic goals, or System Level Outcomes (SLOs), which by 2030 will contribute significantly to the achievement of key Sustainable Development Goals (SDGs)
- Highlights a return on investment evaluated at US\$17 for every US\$1 put into CGIAR over its lifetime





#### System Level Outcome (SLO) 1:

#### **Reduced Poverty**



#### 2030 Targets

- 350 million more farm households have adopted improved varieties, breeds or trees, and/or improved management practices
- 100 million people, of which 50% are women, assisted to exit poverty

This outcome contributes directly to the achievement of the following United Nations Sustainable Development Goals

































#### System Level Outcome (SLO) 2

#### Improved Food & Nutrition Security for Health



#### 2030 Targets

- Increase the yield increase rate of major food staples from current <2.0 to 2.5%/yr.</li>
- 150 million more people, of which 50% are women, meeting minimum dietary energy requirements
- 500 million more people, of which 50% are women, without deficiencies of one or more of the following essential micronutrients
- 33% reduction in women of reproductive age who are consuming less than the adequate number of food groups

This outcome contributes directly to the achievement of the following United Nations Sustainable Development Goals







































#### System Level Outcome (SLO) 3

#### **Improved Natural Resource Systems & Ecosystem Services**



#### 2030 Targets

- 20% increase in water and nutrient (inorganic, biological) use efficiency in agro-ecosystems, including through recycling and reuse
- Reduce agriculturally-related greenhouse gas emissions by 0.8 Gt CO2-e yr-1 (15%) compared with a business as usual scenario in 2030
- 190 million hectares (ha) degraded land restored
- 7.5 million ha of forest saved from deforestation

This outcome contributes directly to the achievement of the following United Nations Sustainable Development Goals



























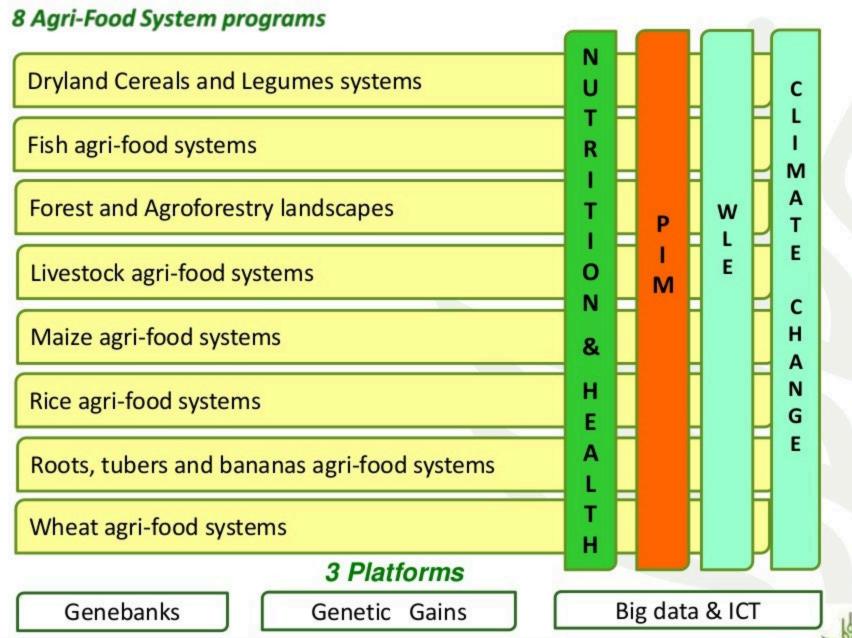








### Portfolio of 2<sup>nd</sup> generation CGIAR research programs



4 Global Integrating programs

#### New CGIAR technologies already in the field:

- Scuba rice, which can survive under water for two weeks, is protecting the harvests, incomes, and food security more than 5 million farmers in Asia.
- New high-yielding, and more nutritious biofortified varieties of foods such as maize, cassava, beans, pearl millet, rice, beans and orange sweet potato are targeted to reach 50 million consumers by 2018.
- AFLASAFE reduces aflatoxin contamination in African farmers fields by up to 90% a product that has 4 atoxigenic strains of the fungus developed by CGIAR with USDA.
- Index-based crop and livestock drought insurance and seasonal weather forecasts now benefit
  millions of poor rural households in Africa and Asia.
- Wheat stem rust -Ug99- resistant varieties have been made available, preventing disaster at a
  scale affecting many millions of people. Maize lethal necrosis resistant varieties have been
  developed through rapid cycling (4 years).
- Agroforestry: unfertilized maize yields under Faidherbia trees average 4.1 tonnes per hectare, compared to 1.3 tonnes; in Niger, more than 1.2 million households have regenerated 200 million fertilizer trees on their sorghum and millet fields across 5 million hectares.
- Brachhiaria forages with Biological Nitrification Inhibition capacity have reduced greenhouse gas emissions and improved nitrogen efficiency on 500 thousand hectares.

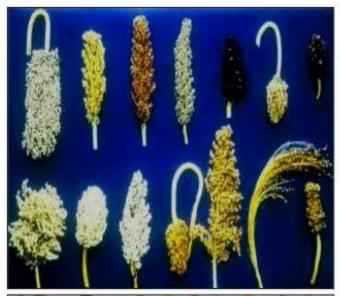
#### **CGIAR** discovery research now in the lab:

- C4 Rice: targets introduction of more efficient photosynthesis in rice that would yield up to 50% more grain than current varieties, and double water-use efficiency, and increase nitrogen-use efficiency by 30%
- Massive high-throughput sequencing of all 167 thousand accessions in CGIAR's maize and wheat genebanks targets breakthroughs in understanding genetic diversity at molecular level for the whole collection, with over 60 thousand accessions already sequenced and in genotyping analysis
- Discovery of naturally transgenic sweet potatoes that contain genes of Agrobacterium

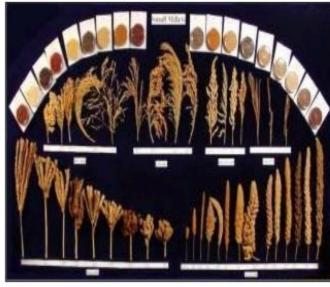




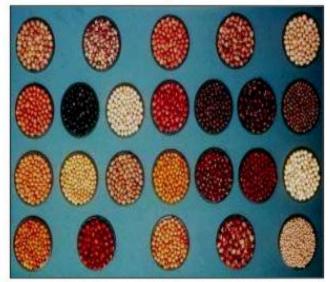
#### Managing & Sustaining Crop Collections (eg ICRISAT, India)

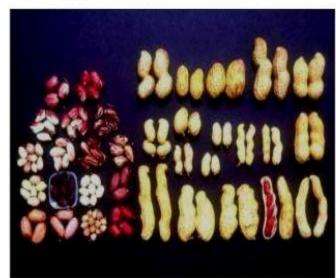






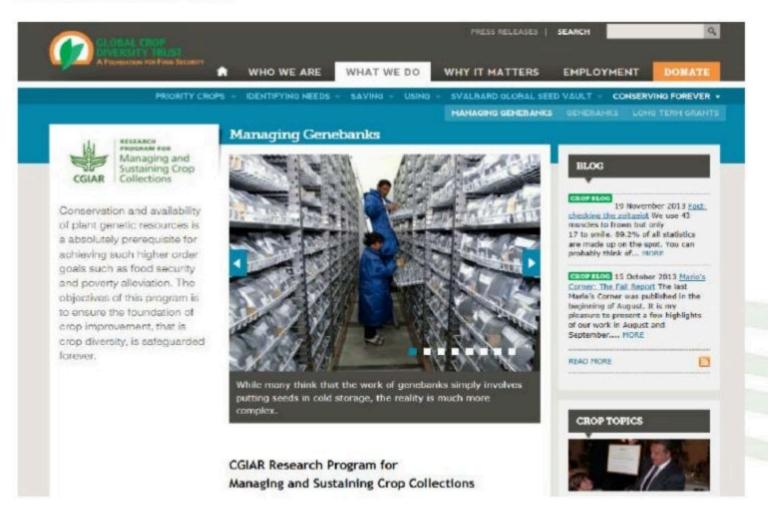








## Platform for Managing & Sustaining Crop Collections



Source: <a href="http://www.croptrust.org/content/managing-genebanks/">http://www.croptrust.org/content/managing-genebanks/</a>



#### **Global Stewardship of Plant Genetic Resources**



International Treaty on Plant Genetic Resources for Food and Agriculture

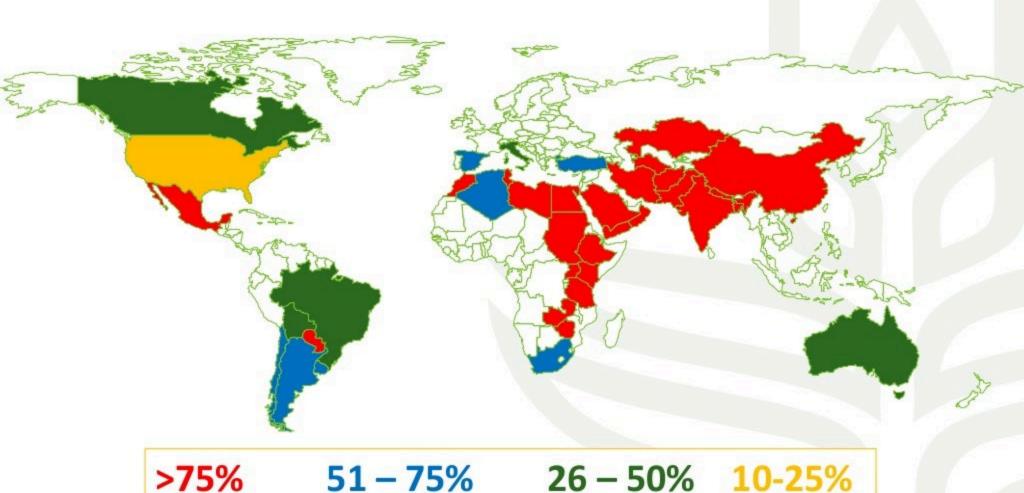


CGIAR have committed to PGRFA being made available in the multilateral system of access and benefit sharing

and managed according to FAO Genebank Standards



# Percentage wheat germplasm originating from CGIAR genebanks





## Nutrient dense food through "bio-fortification" – increasing Micro-nutrient content of staple foods

Goal: delivery-at-scale to 50 million people by 2018



Sweet Potato Provitamin A Uganda Mozambique



Cassava Provitamin A DR Congo, Nigeria



Pearl Millet Iron (Zinc) India



Beans
Iron (Zinc)
DR Congo, Rwanda



Rice Zinc Bangladesh, India



**Maize** Provitamin A Zambia



Wheat Zinc India, Pakistan

2003

2008

2013

Discovery

Development



Delivery



#### **Beans that Can Beat the Heat**

Thirty elite lines show tolerance to temperatures 4 degrees centigrade above the crop's normal "comfort zone"

"A couple of years ago, when climate change experts warned that rising temperatures could devastate bean production, we were asked how this would affect the spread of high-iron beans."

"Now, I'm confident we can deliver more iron-rich beans that are also heat tolerant, offering even greater benefits than expected, because these beans can be grown more widely."

S. Beebe





## **Brachiaria**-tropical grass species bred to reduce nitrogen emissions from soil.





### Climate Smart Agriculture, 4p1000:

A global research initiative led by France



Stéphane Le Foll,

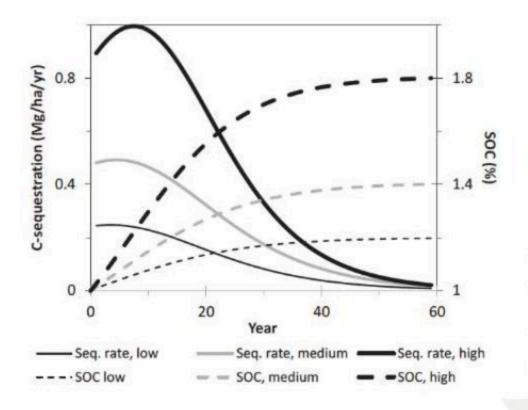
Spokeperson of the French Government,

French Minister of Agriculture, Agrifood and foresty

In March 2015, Stéphane Le
Foll announced the
establishment of an
international research
programme, the
"Quatre pour Mille", which
aims to develop agricultural
research to improve organic
matter stocks in soil by four
parts per 1000 (0.4%) per year



# Soil carbon sequestration: scientific questions

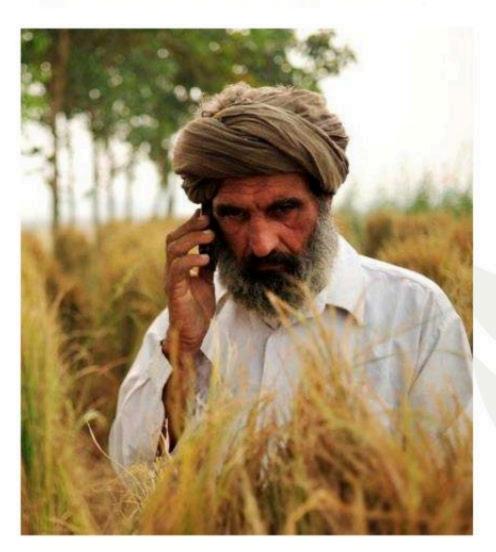


- A steady yearly sequestration rate only realistic in the first years (probably below 0.4%)
- Mitigation effect limited in time
- More lasting impact is on resilience and food security
- But gives a positive role for agriculture in GHG reduction while increasing adaptation and food security

Sommer & Bossio, 2014



#### A sister development initiative on Climate-Smart Agriculture led by CGIAR



- Design, test and implement CSA solutions at scale
- Leading to enhanced soil carbon sequestration
- 5-6 emerging and least developed countries eligible to GCF funding
- 200m\$ in 5 years





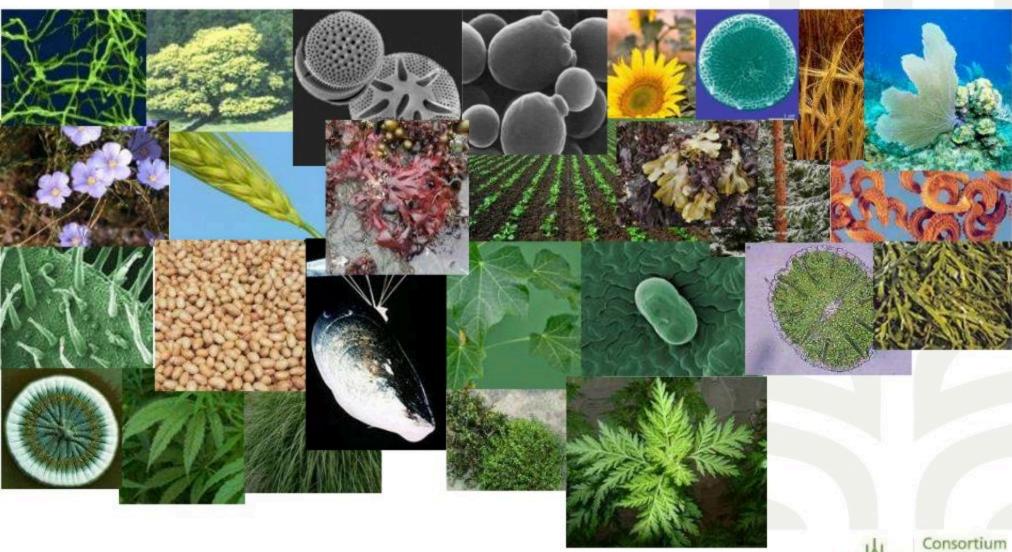
### Can Agri-Food Systems be Transformed to Provide Healthy Diets for all?

- 1. Agri-food system perspective to address complex issues:
  - Value chain approach from farm inputs to food safety
  - Increased focus on food waste and loss
  - Focus on role of women as well as employment for next generation
- 2. Break through silos of Agriculture, Health and Environment
- Speeding up Genetic Gain: seize opportunities in Genomics revolution, linked to genetic resources, modernized breeding programs, big data
- 4. Increase private sector collaboration and focus on comparative strength
- 5. Eco-system services approach to sustainability at landscape scale
- Urgent food system transformation requires scaling up the pace of innovation

   which will need increased investments in research, the driver of innovation



### Thank you



CGIAR