



When talk is not cheap

Boosting women's agribusinesses through dialogue: results and lessons from Kenya and Vietnam.

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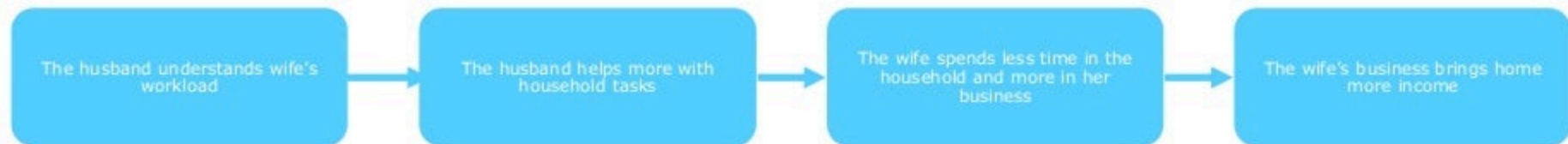


Enhancing Opportunities for Women's Enterprises project activities' focus

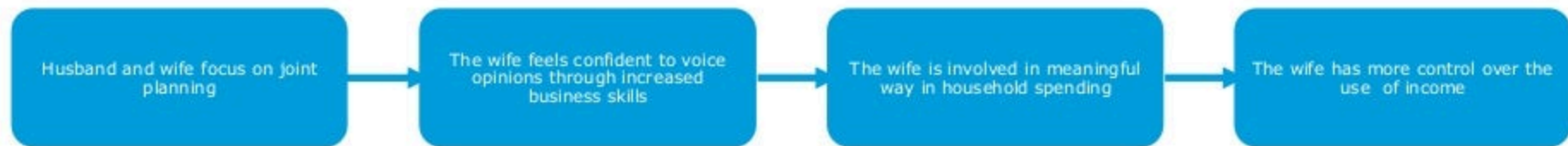


Project Hypotheses

Workload



Control over use of income



Tracking progress

- Quantitative: the abbreviated Women's Empowerment in Agriculture Index at baseline (2016) and mid-term (2018)
- Qualitative: Most significant change stories, and Focus Group Discussions

a-WEAI developed by IFPRI, OPHI and USAID for the Feed the Future programme

5 Domains of Empowerment (5DE)

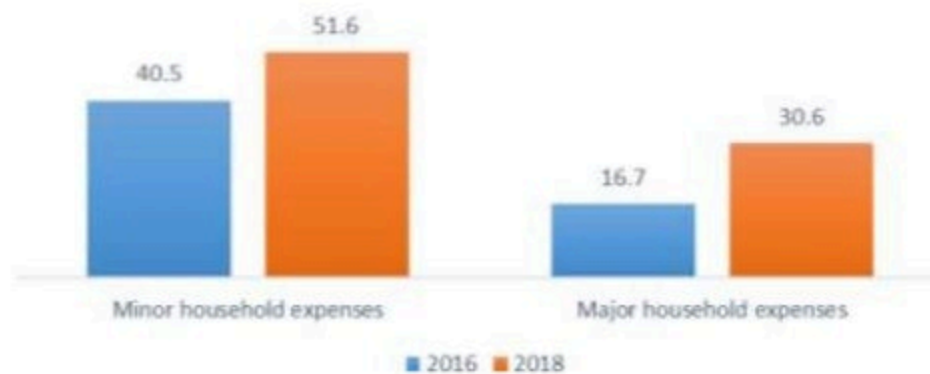
1. Decision-making over productive resources
2. Access and ownership of resources
3. Control over the use of income
4. Leadership in the community
5. Time use



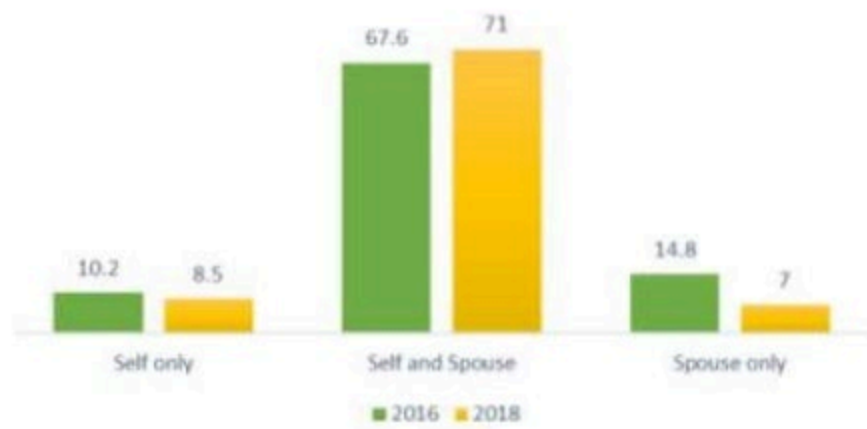
Key results so far (1/4)

- Progress made on focal areas

Kenya: Input into most or all decisions on major and minor household expenses (women)



Vietnam: who makes the decision on major household expenses (women)



Key results so far (2/4)

Progress not always as expected

"I realise that I can achieve more in partnership with my wife."

"Because I have created time for my family and my children have bonded with me they even cry when I leave [...]."



"On the weekend, we go shopping together, visit our parents, sometimes we have some entertainments such as Karaoke after working hard. I realize my wife is happier after I support her."



"Recently, I have the feeling that my wife is happier and we have had more sharing, and our income from the rice paper production is also higher than before."



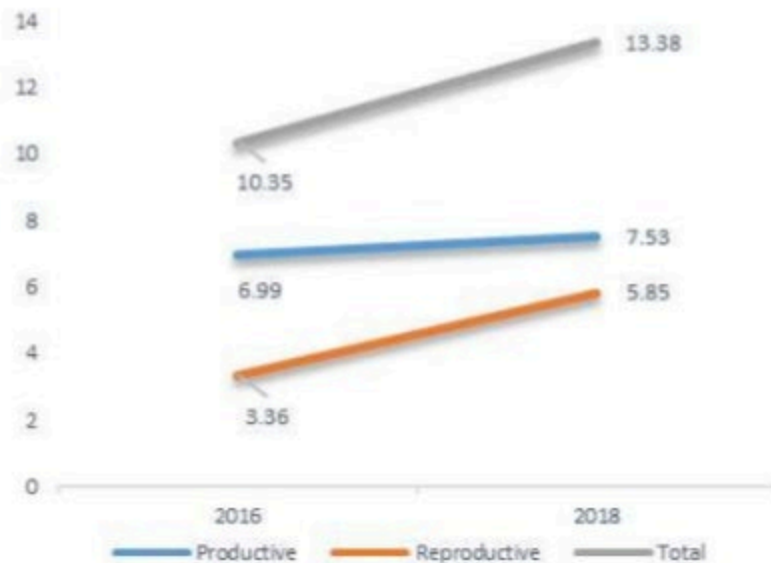
Ministry of Foreign Affairs of the Netherlands

Key results so far (3/4)

- But not only progress....?

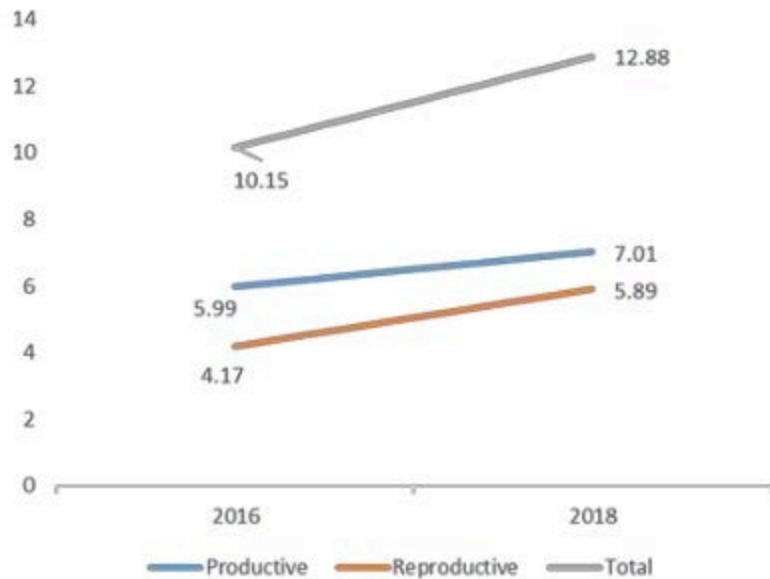
Kenya

Women's workload in hours per day (2016-2018)

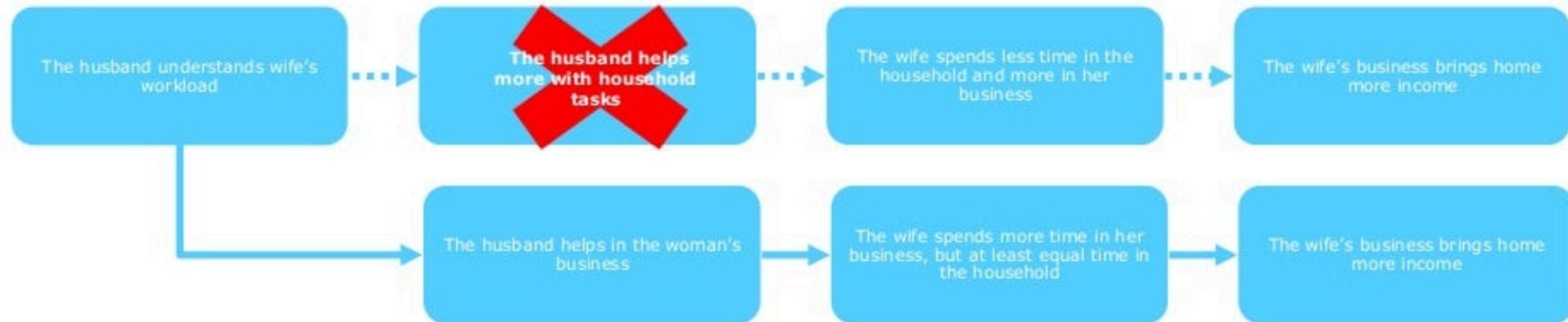


Vietnam

Women's workload in hours a day (2016-2018)



Key results so far (4/4)



- Women spend more time in the business
 - Able to expand business
 - Able to produce better quality
 - Following trainings and meetings under the project
- Men help out in the business, rather than in household
- Priority for men and women is generating income

Why talk is not cheap

- Raise awareness and appreciation of the work each faces
 - (re)connection of husband and wife
- Husband's support for wife's enterprise and leadership
 - Including recognizing her abilities to invest/spend/allocate income
 - Including pride of wife's position in the community
- Raising women's skill sets and voices
 - Including increased confidence in own abilities
- Intense with limited number of people



Ways forward

- Monitor women's workload in relation to project activities and other time use categories
- Align better with rural household's priorities
 - e.g. income rather than distribution of labour within household
 - Focusing on time-saving mechanisms for household tasks (piped water, cookstoves, solar energy)
- Focus on community activities and championing good examples
 - Support increased awareness created at household level





Enhancing
Opportunities
for Women's
Enterprises Mid
term report:

<http://www.snv.org/update/midterm-review-abbreviated-women-empowerment-agriculture-index>

