## Overview of GENNOVATE Data Collection Instruments

<table>
<thead>
<tr>
<th>Tool</th>
<th>Purpose</th>
<th>Respondents</th>
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<tbody>
<tr>
<td><strong>Activity A. Literature review</strong></td>
<td>– To situate the case in a wider context by providing general background information about the case study area and relevant findings from recent studies, particularly about the innovations of interest and their gender dimensions.</td>
<td>Principal investigator</td>
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| **Activity B. Community profile**                  | – To provide social, economic, agricultural, and political background information about the community  
- 1 or 2 male key informants  
- 1 or 2 female key informants |                                                                                                                                                      |
| **Activity C. Focus group: Ladder of Life (with poor adults)** | – Gender norms and household and agricultural roles  
- Labor market trends and gender dimensions  
- Enabling and constraining factors for innovation, and their gender dimensions  
- The culture of inequality in the village, factors shaping socio-economic mobility, poverty trends—and their gender dimensions  
- Intimate partner violence | – 1 FGD of 8 to 10 adult females, ages 30 to 55  
- 1 FGD of 8 to 10 adult males, ages 30 to 55 |
| **Activity D. Focus group: Capacities for innovation (with middle class adults)** | – Agency  
- Community trends  
- Enabling and constraining factors for innovation, and their gender dimensions  
- Gender norms surrounding household bargaining over livelihoods and assets  
- The local climate for agriculture and entrepreneurship, and their gender dimensions  
- Social cohesion and social capital | – 1 FGD of 8 to 10 adult females, ages 25 to 55  
- 1 FGD of 8 to 10 adult males, ages 25 to 55 |
| **Activity E. Focus group: Aspirations of youth (with older adolescents and young adults)** | – Gender norms, practices, and aspirations surrounding education  
- enabling and constraining factors for innovation, and their gender dimensions  
- Women’s physical mobility and gender norms shaping access to economic opportunities and household bargaining  
- Family formation norms and practices | – 1 FGD of 8 to 12 female youth, ages 16 to 24  
- 1 FGD of 8 to 12 male youth, ages 16 to 24 |
| **Activity F. Semi-structured interview: Innovation pathways** | – To explore in-depth the trajectory of individual experiences with new agricultural and NRM practices, and the role of gender norms and capacities for innovation in these processes. | – 2 male innovators  
- 2 female innovators |
| **Activity G. Semi-structured interview: Individual Life Stories** | – To understand the life stories of different men and women in the community who have moved out of poverty, fallen into deeper poverty, or remained trapped in poverty, and how gender norms, assets and capacities for innovation in agriculture/NRM, and other assets and capacities shaped these different poverty dynamics. | – 2 males  
- 2 females |